

## Transcript for: Jerry Arellano

### Credits Toward a Communications Certificate

*Earning a Communications Certificate requires the successful completion of 10 credits, distributed as follows: Required Courses - 4 credits; Elective Courses - 3 credits; Intensive Courses – 3 credits*

#### Required Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Communication and Listening Skills	1	8/31/10
7 Practical Keys to Powerfully Building Your Brand: Part 1	1	11/9/10
7 Practical Keys to Powerfully Building Your Brand: Part 2	1	11/12/10
7 Practical Keys to Powerfully Building Your Brand: Part 3	1	11/16/10

---

*Required Credits Earned: 4*

#### Elective Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Effective Online Storytelling	1	8/6/10
Developing a Public Awareness Campaign	1	8/31/10
Public Speaking: Tips to Becoming an Effective Presenter	1	9/1/10

---

*Elective Credits Earned: 3*

#### Intensive Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Online Writing: Crafting Web and E-News Content to Engage Your Supporters	3	9/2/10

---

*Intensive Credits Earned: 3*

---

*The Certificate curriculum consists of a combination of Required Courses, Elective Courses and Intensive Workshops in five professional communities: leadership, development, communications, volunteer management and nutrition. You can attend courses and earn a Certificate in multiple Sections.*

*In certain cases credits from an Intensive Workshop may be applied to meet the Elective credit requirement. Please see the full Center FAQs and Certificate Requirements, which are available on the MOWAA website: [www.mowaa.org/center](http://www.mowaa.org/center).*