

## Transcript for: Michele Grasso



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### Credits Toward a Volunteer Management Certificate

Earning a Volunteer Management Certificate requires the successful completion of 10 credits, distributed as follows: Required Courses - 4 credits; Elective Courses - 3 credits; Intensive Courses – 3 credits

#### Elective Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Fundraising and Volunteers	1	8/31/10

Elective Credits Earned: 1

Elective Credits Still Needed to Earn a Certificate: 2

### Credits Toward a Leadership Certificate

Earning a Leadership Certificate requires the successful completion of 14 credits, distributed as follows: Required Survey Courses – 4 credits; Required Courses - 4 credits; Elective Courses - 3 credits; Intensive Courses – 3 credits

#### Elective Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Developing a Strategy for the Future	1	9/4/09

Elective Credits Earned: 1

Elective Credits Still Needed to Earn a Certificate: 2

### Credits Toward a Development Certificate

Earning a Development Certificate requires the successful completion of 10 credits, distributed as follows: Required Courses - 4 credits; Elective Courses - 3 credits; Intensive Courses – 3 credits

#### Required Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Maximizing Technology for Effective Fundraising	1	5/19/10

Required Credits Earned: 1

Required Credits Still Needed to Earn a Certificate: 3

#### Elective Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Engaging Young Donors	1	4/22/10
Direct Mail Is Working - and You Should Be Doing It!	1	9/2/10

Elective Credits Earned: 2

Elective Credits Still Needed to Earn a Certificate: 1

### Credits Toward a Communications Certificate

Earning a Communications Certificate requires the successful completion of 10 credits, distributed as follows: Required Courses - 4 credits; Elective Courses - 3 credits; Intensive Courses – 3 credits

#### Elective Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Developing Extrordinary Personal Relationships: Honing Your Interpersonal Skills	1	9/2/09
Maximizing Media Relations	1	9/2/09

The Certificate curriculum consists of a combination of Required Courses, Elective Courses and Intensive Workshops in five professional communities: leadership, development, communications, volunteer management and nutrition. You can attend courses and earn a Certificate in multiple Sections.

In certain cases credits from an Intensive Workshop may be applied to meet the Elective credit requirement. Please see the full Center FAQs and Certificate Requirements, which are available on the MOWAA website: [www.mowaa.org/center](http://www.mowaa.org/center).

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Telling Your Story to the Media and Your Supporters	1	9/3/09
Effective Online Storytelling	1	8/6/10
Developing a Public Awareness Campaign	1	8/31/10
Public Speaking: Tips to Becoming an Effective Presenter	1	9/1/10

*Elective Credits Earned: 6*

*Elective Credits Still Needed to Earn a Certificate: 0*

### Intensive Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Your Nonprofit Marketing Plan: A Roadmap to Building Support for Your Organization	3	9/3/09
Online Writing: Crafting Web and E-News Content to Engage Your Supporters	3	9/2/10

*Intensive Credits Earned: 6*

*Intensive Credits Still Needed to Earn a Certificate: 0*

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