

## Transcript for: Sharon Fitzgerald



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## Credits Toward a Development Certificate

Earning a Development Certificate requires the successful completion of 10 credits, distributed as follows: Required Courses - 4 credits; Elective Courses - 3 credits; Intensive Courses - 3 credits

### Required Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Seeing Your Organization Through Donors' Eyes	1	9/1/10

Required Credits Earned: 1

Required Credits Still Needed to Earn a Certificate: 3

### Elective Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Web 2.0: Social Media for Non-profits	1	9/3/09
Direct Mail Is Working - and You Should Be Doing It!	1	9/2/10

Elective Credits Earned: 2

Elective Credits Still Needed to Earn a Certificate: 1

### Intensive Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
E-Strategy for Your Non-Profit	3	9/3/09

Intensive Credits Earned: 3

Intensive Credits Still Needed to Earn a Certificate: 0

## Credits Toward a Communications Certificate

Earning a Communications Certificate requires the successful completion of 10 credits, distributed as follows: Required Courses - 4 credits; Elective Courses - 3 credits; Intensive Courses - 3 credits

### Required Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Communication and Listening Skills	1	8/31/10

Required Credits Earned: 1

Required Credits Still Needed to Earn a Certificate: 3

### Elective Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Developing Extrordinary Personal Relationships: Honing Your Interpersonal Skills	1	9/2/09
Maximizing Media Relations	1	9/2/09
Developing a Public Awareness Campaign	1	8/31/10

Elective Credits Earned: 3

Elective Credits Still Needed to Earn a Certificate: 0

### Intensive Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
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The Certificate curriculum consists of a combination of Required Courses, Elective Courses and Intensive Workshops in five professional communities: leadership, development, communications, volunteer management and nutrition. You can attend courses and earn a Certificate in multiple Sections.

In certain cases credits from an Intensive Workshop may be applied to meet the Elective credit requirement. Please see the full Center FAQs and Certificate Requirements, which are available on the MOWAA website: [www.mowaa.org/center](http://www.mowaa.org/center).

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Online Writing: Crafting Web and E-News Content to Engage Your Supporters

3

9/2/10

*Intensive Credits Earned: 3*

*Intensive Credits Still Needed to Earn a Certificate: 0*

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