Transcript for: Lisa Schafer

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Your Nonprofit Marketing Plan: A Roadmap to Building Support for Your Organization



Intensive Credits Earned: 3

Intensive Credits Still Needed to Earn a Certificate: 0

The Certificate curriculum consists of a combination of Required Courses, Elective Courses and Intensive Workshops in five professional Sections: leadership, development, communications, volunteer management and nutrition. You can attend courses and earn a Certificate in multiple Sections.

In certain cases credits from an Intensive Workshop may be applied to meet the Elective credit requirement. Please see the full Center FAQs and Certificate Requirements, which are available on the MOWAA website: www.mowaa.org/center.