

Transcript for: Ellen Horwitz



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Credits Toward a Leadership Certificate

Earning a Leadership Certificate requires the successful completion of 14 credits, distributed as follows: Required Survey Courses – 4 credits; Required Courses - 4 credits; Elective Courses - 3 credits; Intensive Courses – 3 credits

Required Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Influence: Gaining Commitment, Getting Results	1	9/4/09

Required Credits Earned: 1

Required Credits Still Needed to Earn a Certificate: 3

Credits Toward a Development Certificate

Earning a Development Certificate requires the successful completion of 10 credits, distributed as follows: Required Courses - 4 credits; Elective Courses - 3 credits; Intensive Courses – 3 credits

Required Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Seeing Your Organization Through Donors' Eyes	1	9/1/10

Required Credits Earned: 1

Required Credits Still Needed to Earn a Certificate: 3

Elective Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Web 2.0: Social Media for Non-profits	1	9/3/09
Direct Mail Is Working - and You Should Be Doing It!	1	9/2/10

Elective Credits Earned: 2

Elective Credits Still Needed to Earn a Certificate: 1

Credits Toward a Communications Certificate

Earning a Communications Certificate requires the successful completion of 10 credits, distributed as follows: Required Courses - 4 credits; Elective Courses - 3 credits; Intensive Courses – 3 credits

Elective Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Public Speaking: Tips to Becoming an Effective Presenter	1	9/1/10

Elective Credits Earned: 1

Elective Credits Still Needed to Earn a Certificate: 2

Intensive Course Credits

<u>Course Title</u>	<u>Credits Earned</u>	<u>Date</u>
Your Nonprofit Marketing Plan: A Roadmap to Building Support for Your Organization	3	9/3/09

Intensive Credits Earned: 3

Intensive Credits Still Needed to Earn a Certificate: 0

The Certificate curriculum consists of a combination of Required Courses, Elective Courses and Intensive Workshops in five professional communities: leadership, development, communications, volunteer management and nutrition. You can attend courses and earn a Certificate in multiple Sections.

In certain cases credits from an Intensive Workshop may be applied to meet the Elective credit requirement. Please see the full Center FAQs and Certificate Requirements, which are available on the MOWAA website: www.mowaa.org/center.