

OFFICIAL TRANSCRIPT

Enrollee: **Wideman, L.**
Date Enrolled: **August 11, 2011**

Mrs. Lisa Wideman

Associate Director
Senior Meals Program, Inc.
2900 Wilson, SW Suite 500
Grandville, MI 49418

Transcript Permanent URL:
<http://mowaacenter.org/tr/2011-4356.pdf>

Certificates and Achievements

Leadership Certificate - October 2011

Coursework Completed

Date Updated: 11/2/2011
Total Credits Earned: 14

Strategy & Governance Track

<u>Course Title</u>	<u>Credits</u>	<u>Date</u>	<u>Key Competency</u>
How to Recruit Exceptional Board Members (Part 1 in the Board Recruitment Series)	1	10/04/2011	Relationship Building
11 Creative Ways to Look for and Orient New Board Members (Part 2 in the Board Recruitment Series)	1	10/11/2011	Relationship Building

Management Track

<u>Course Title</u>	<u>Credits</u>	<u>Date</u>	<u>Key Competency</u>
Emergency Preparedness - MOW Professionals	3		Organizational Planning

Development and Fundraising Track

<u>Course Title</u>	<u>Credits</u>	<u>Date</u>	<u>Key Competency</u>
Three Dimensions of Sustainability Planning to Remain Viable in Today's Economy	3	08/31/2011	Planning for the Future

Communications Track

<u>Course Title</u>	<u>Credits</u>	<u>Date</u>	<u>Key Competency</u>
Marketing 101. How to Grow: Lessons from the Apple Tree	1	08/31/2011	Relationship Building
Copywriting: How to Write an Appeal that Gets Results!	1	09/01/2011	Revenue Development
Social Media 101	1	09/15/2011	Relationship Building

National Center for Nutrition Leadership Certificate Program

Nutrition Track

<i>Course Title</i>	<i>Credits</i>	<i>Date</i>	<i>Key Competency</i>
Screening and Prioritizing Clients for Nutrition Risk	1	08/30/2011	Foodservice Knowledge

Volunteer Management Track

<i>Course Title</i>	<i>Credits</i>	<i>Date</i>	<i>Key Competency</i>
Volunteer Engagement	1	08/30/2011	Relationship Building

Financial Management Track

<i>Course Title</i>	<i>Credits</i>	<i>Date</i>	<i>Key Competency</i>
Non-Profit Organizations — Yes, They Are Different	1	08/30/2011	Fiscal Responsibility