

OFFICIAL TRANSCRIPT

Enrollee: **Arellano, J.**

Date Enrolled: **November 18, 2010**

Transcript Permanent URL:

<http://mowaacenter.org/tr/2010-4188.pdf>

Mr. Jerry Arellano

Communications Director

Christian Senior Services

4306 NW Loop 410

San Antonio, TX 78229

Certificates and Achievements

Communications Certificate - November 2010

Coursework Completed

Date Updated: 8/18/2011

Total Credits Earned: 22

Management Track

<i>Course Title</i>	<i>Credits</i>	<i>Date</i>	<i>Key Competency</i>
Communication and Listening Skills	1	08/31/2010	Relationship Building

Communications Track

<i>Course Title</i>	<i>Credits</i>	<i>Date</i>	<i>Key Competency</i>
Effective Online Storytelling	1	08/06/2010	Relationship Building
Developing a Public Awareness Campaign	1	08/31/2010	Relationship Building
Public Speaking: Tips to Becoming an Effective Presenter	1	09/01/2010	Relationship Building
Online Writing: Crafting Web and E-News Content to Engage Your Supporters	3	09/02/2010	Relationship Building
7 Practical Keys to Powerfully Building Your Brand: Part 1 - Importance of Your Brand	1	11/09/2010	Planning for the Future
7 Practical Keys to Powerfully Building Your Brand: Part 2 - Creation of Your Brand	1	11/12/2010	Planning for the Future
7 Practical Keys to Powerfully Building Your Brand: Part 3 - Implementation of Your Brand	1	11/16/2010	Planning for the Future
How to Get Heard: Communicating What Matters	1	08/16/2011	Relationship Building