

OFFICIAL TRANSCRIPT

Enrollee: **Grasso, M.**

Date Enrolled: **August 19, 2010**

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<http://mowaacenter.org/tr/2010-3855.pdf>

Ms. Michele Grasso

Development Director
Meals On Wheels of Lehigh County, Inc.
4234 Dorney Park Rd
Allentown, PA 18104

Coursework Completed

Date Updated: 8/18/2011

Total Credits Earned: 17

Strategy & Governance Track

<i>Course Title</i>	<i>Credits</i>	<i>Date</i>	<i>Key Competency</i>
Developing a Strategy for the Future	1	09/04/2009	Planning for the Future

Development and Fundraising Track

<i>Course Title</i>	<i>Credits</i>	<i>Date</i>	<i>Key Competency</i>
Engaging Young Donors	1	04/22/2010	Relationship Building
Maximizing Technology for Effective Fundraising	1	05/19/2010	Revenue Development
Direct Mail Is Working - and You Should Be Doing It!	1	09/02/2010	Revenue Development

Communications Track

<i>Course Title</i>	<i>Credits</i>	<i>Date</i>	<i>Key Competency</i>
Maximizing Media Relations	1	09/02/2009	Relationship Building
Developing Extrordinary Personal Relationships: Honing Your Interpersonal Skills	1	09/02/2009	Relationship Building
Your Nonprofit Marketing Plan: A Roadmap to Building Support for Your Organization	3	09/03/2009	Relationship Building
Telling Your Story to the Media and Your Supporters	1	09/03/2009	Relationship Building
Effective Online Storytelling	1	08/06/2010	Relationship Building
Developing a Public Awareness Campaign	1	08/31/2010	Relationship Building
Public Speaking: Tips to Becoming an Effective Presenter	1	09/01/2010	Relationship Building
Online Writing: Crafting Web and E-News Content to Engage Your Supporters	3	09/02/2010	Relationship Building

Volunteer Management Track

<i>Course Title</i>	<i>Credits</i>	<i>Date</i>	<i>Key Competency</i>
Fundraising and Volunteers	1	08/31/2010	Revenue Development