- **Benefits Data Trust (BDT)** is a not-for-profit organization committed to transforming how people in need access public benefits. Ithas developed a cost-effective and efficient model for helping vulnerable populations access multiple public benefit programs.

- Every year, millions of individuals - many of them seniors - do not get the assistance they need to help them cover the cost of food, shelter, and healthcare. Increased participation in benefit programs will:
    - Help seniors reach and maintain economic security, allowing them to remain independent for as long as possible;
    - Improve health outcomes and quality of life; and
    - **Stimulate local economies. Every $1.00 in benefits distributed through the federal food stamp program results in $1.79 in economic stimulus.**

- BDT uses existing government data to target outreach to individuals who are in need and helps them apply for multiple benefits at one time over the phone. BDT:
    - Enrolls individuals in programs such as Supplemental Nutrition Assistance Program (SNAP), Low Income Subsidy (LIS), Low Income Home Energy Assistance Program (LIHEAP), Medicare Savings Program (MSP), state prescription assistance programs (SPAP), and state-based property tax relief;
    - Simplifies and streamlines the application process;
    - Helps increase access for individuals, and creates efficiencies for the agencies that support them;
    - Has worked with diverse partners including the City of Philadelphia, the State of Pennsylvania, the State of New York, the State of Maryland, Kaiser Permanente, PhRMA, and other national organizations to assist individuals apply for benefits across the country;
    - **Has completed over 300,000 applications for an estimated $840 million in benefits— averaging 5,000 applications per month.**

- BDT is a results-driven organization; the model is measurable and evaluative.
    - BDT's customized database, PRISM, allows BDT to manage large scale outreach campaigns;
    - BDT utilizes its strong technical infrastructure to continually monitor key metrics; and
    - BDT is able to identify, outreach to, and provide application assistance and documentation follow-up to an individual for a cost of **$80 per application**. This is much less than the cost of more traditional programs, which can be as high as $280.

To explore potential opportunities or to find out more, contact:

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Visit our website at : www.bdtrust.org

"BenePhilly has successfully infused millions of dollars into the pockets of seniors. Beyond the help that BenePhilly provides to individuals, it creates a tremendous economic stimulus for our City. The money individuals save and the benefits they receive are spent right here in our community."

Mayor Michael A. Nutter
City of Philadelphia