

- **Benefits Data Trust (BDT)** is a not-for-profit organization committed to transforming how people in need access public benefits. It has developed a cost-effective and efficient model for helping vulnerable populations access multiple public benefit programs.
- Every year, millions of individuals - many of them seniors - do not get the assistance they need to help them cover the cost of food, shelter, and healthcare. Increased participation in benefit programs will:
 - Help seniors reach and maintain economic security, allowing them to remain independent for as long as possible;
 - Improve health outcomes and quality of life; and
 - **Stimulate local economies. Every \$1.00 in benefits distributed through the federal food stamp program results in \$1.79 in economic stimulus.**
- BDT uses existing government data to target outreach to individuals who are in need and helps them apply for multiple benefits at one time over the phone. BDT:
 - Enrolls individuals in programs such as Supplemental Nutrition Assistance Program (SNAP), Low Income Subsidy (LIS), Low Income Home Energy Assistance Program (LIHEAP), Medicare Savings Program (MSP), state prescription assistance programs (SPAP), and state-based property tax relief;
 - Simplifies and streamlines the application process;
 - Helps increase access for individuals, and creates efficiencies for the agencies that support them;
 - Has worked with diverse partners including the City of Philadelphia, the State of Pennsylvania, the State of New York, the State of Maryland, Kaiser Permanente, PhRMA, and other national organizations to assist individuals apply for benefits across the country;
 - **Has completed over 300,000 applications for an estimated \$840 million in benefits—averaging 5,000 applications per month.**
- BDT is a results-driven organization; the model is measurable and evaluative.
 - BDT's customized database, PRISM, allows BDT to manage large scale outreach campaigns;
 - BDT utilizes its strong technical infrastructure to continually monitor key metrics; and
 - BDT is able to identify, outreach to, and provide application assistance and documentation follow-up to an individual for a cost of **\$80 per application**. This is much less than the cost of more traditional programs, which can be as high as \$280.

To explore potential opportunities or to find out more, contact:

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Visit our website at : www.bdtrust.org

"BenePhilly has successfully infused millions of dollars into the pockets of seniors. Beyond the help that BenePhilly provides to individuals, it creates a tremendous economic stimulus for our City. The money individuals save and the benefits they receive are spent right here in our community."

Mayor Michael A. Nutter
 City of Philadelphia

A Word from Those We Have Helped...

Testimonials from BDT's partners and those assisted with SNAP applications

BDT provides an efficient solution to benefits enrollment. Its data-driven and technology-rich model is continually evaluated and assessed to ensure that the strategies we employ are efficient and effective. However, the very best testament of the work that we do is in the voices of those that we help everyday.

"The benefit enrollment campaign that Jewish Federation of Greater Philadelphia developed and was executed by Benefits Data Trust was an incredibly successful project that yielded an impressive return on investment for our community. Our collective efforts helped hundreds of community members enroll into benefits with relative ease. Working with BDT staff was a pleasure and we are looking forward to working with them in the future."
— Brian Gralnick, Director, Center for Social Responsibility, Jewish Federation of Greater Philadelphia

"I'm so amazed at how fast you work. Even after the application was submitted, people were calling me making sure I was following through and getting this done. It's like you all got together and said 'I'm going to help this woman.' Every time I speak with someone they are so genuine and amazing. I can't thank you enough for how you've helped me."—Ms. K

"You people are so efficient. I couldn't believe I was so blessed to get your name and number. You people have been like my angels here on Earth to help me through a horrible time...You've just been my angels, everybody I have spoken with all three times...We're in a different place financially now than we were many years ago. I've never had to ask for help from anybody and this was just magical. Jaymee was so detailed, humane, and polite. She was empathetic, precise, and efficient. BenePhilly is such a wonderful resource...It has touched my heart in a very strong way. It's brought some optimism back into a dark situation. I would be lost and overwhelmed without you."— Mrs. H.

"The BenePhilly program helps put dollars into the hands of people that deserve them but aren't receiving them."—Mayor Michael A. Nutter, City of Philadelphia

"We need this so desperately. Thank you. My husband worked his whole life and we never, ever collected any kind of Food Stamps or prescription help...I know you hear this a lot because I am not the only one...I do believe that this is a wonderful service. People who are really in need of these services should have them. A lot of people are embarrassed and go without food and prescriptions. Thank you for reaching out to me." —Mr. & Mrs. A.

"Currently, too many Pennsylvanians are not receiving the benefits that they are entitled to...the BDT Model will be an appropriate step in the mission to provide necessary aide to all entitled Pennsylvanians. DPW values the partnership we have developed with BDT..."— PA Department of Public Welfare

"We have benefitted a great deal from all of the programs you have helped us get involved in. It has made such a difference in our lives. I am most impressed with the courtesy and friendliness of the wonderful people I have encountered on the phone." — Mr. and Mrs. R

