

**Meals On Wheels Association of America, Inc.**  
**2012 Board of Directors and Officers**  
**Self-Nominating Form**  
 (use of this format is required)

**Name:** Marcy Berner-Reedy  
**Program Name:** Beloit Meals On Wheels, Inc.  
**Program Address:** 424 College Street, Beloit, Wisconsin 53511  
**Phone:** 608-362-3683  
**Fax:** 608-362-7233  
**E-mail:** beloitmow@tds.net

**Please indicate the position for which you are seeking election:**

Position Sought (Place X in one (1) box below)	Position	Length of Term	Term Ending in:
X	At Large Director (2 positions)	3 years	2015
	Secretary-Treasurer	2 years	2014
	Vice Chair**	2 years plus 4 years	2014+

\*\* Vice Chair Position requires 2 years previous service on the MOWAA Board.

**Please list all of your qualifications for the position being sought (please note that all such information may be made public to MOWAA Members):**

1. List current employment including job title, agency, address & phone number  
 Executive Director – Beloit Meals On Wheels, Inc. (for 22+ years)  
 424 College Street  
 Beloit, WI 53511  
 608-362-3683

2. When did you become a Member of MOWAA?

My membership actually precedes MOWAA... I joined when the organization was called NAMP (National Association of Meal Programs).

3. List current and past involvement with the Association

I am currently a member in good standing with MOWAA. As a member, and former President of WAMM (Wisconsin Association of Mobile Meals) I served on the committee to host the national conference when it was held in Madison, Wisconsin. I have served as a State Representative for Wisconsin meal programs; attended MOWAA conference as a representative of WAND – Wisconsin Association of Nutrition Programs, and in turn, have given presentations at WAND conferences regarding MOWAA activities and initiatives.

As Executive Director of Beloit Meals On Wheels, I have led our local program involvement in March For Meals since its inception. We have been a Platinum Award winning program for the past two years – which led to hosting a booth at the last two conferences highlighting our March For Meals activities.

We have endeavored to embrace any and all MOWAA initiatives that we were eligible for, especially Wal-Mart and Subaru grant initiatives.

4. Please explain your reason(s) for running for the particular office – 300 words or less

Simply put ~ I'm running for At-Large Director because I have been encouraged to do so, and like many of our volunteers and board members, I have a difficult time saying no to something I believe in so strongly.

I have been a long time advocate of MOWAA, having seen first hand the benefits of being affiliated with a national organization that offers top notch educational opportunities; professional development and leadership training not mention multiple fund raising and grant writing options to benefit my program. Another extremely important component has been the networking opportunities... MOWAA members are supremely unselfish when it comes to sharing ideas, prototypes, models for operation, etc.

As Director of a small program, my position requires that I be a Jill of all trades ~ from client intake to fiscal management... marketing to public presentations... grant writing to governmental advocacy...fund raising and friend raising...volunteer recruitment to board member training. All aspects of my job, my clients and my program have benefitted from my association with MOWAA.

I've been an unabashed supporter of MOWAA and the work that the tremendous staff does on our behalf, "so that no senior goes hungry". Serving as an At Large Director would give me an opportunity to expand that role as cheer leader, and provide a platform for promoting the services and opportunities available through MOWAA membership, as well as mentoring other programs, and "delivering" the importance that good nutrition, as provided by our programs, has on the health of our seniors.

5. Do you have an awareness and knowledge of the issues and concerns confronting the Association? Please explain briefly.

Funding challenges on the national, state and local level have an impact on the Association and its membership, coupled with the growing senior population, which are a call to action that I see MOWAA striving to answer. As a Baby Boomer myself, I want to work to ensure that options such as our meal programs, are available to me if and when I need the service. I have seen first hand the impact good nutrition plays in the Health Care arena. And I realize the important role we play in serving as the voice for so many of our quiet, frail elderly who need our support to help remain independent in their homes, with dignity.

6. Please describe any Additional Desirable Qualifications for Service (as outlined in the Call for Nominations).

While I may serve as the Director of a relatively small program, my personal and professional experience has helped to develop some skills that I may bring to the Board table.

Serving on the board and being elected as the first female Chair of our Beloit CrimeStoppers program made me keenly aware of safety issues in my community – especially as it affected our frail and elderly. CrimeStoppers is an effective way for community members to be directly engaged in combating crime.

As a former Red Cross board member and Disaster Volunteer, I have had a unique perspective in planning for disaster related events as they might affect my clients.

As President of the Zonta Club of Beloit, and then Area 2 Director for the State of Wisconsin Zonta Clubs, I was called upon to manage meetings, provide club president and board member training, and share the mission of Zonta International.

The Greater Beloit Chamber of Commerce provides a networking vehicle for interacting with local businesses...As an Ambassador, those relationships enabled me to more than double my meal program 10 years ago, with the incorporation of Corporate Volunteers, so that we no longer have waiting list due to lack of volunteers. That recruiting strategy also led to financial contacts that have benefitted my program.

It would be my hope that these specific experiences would enable me to make contributions to the work of the MOWAA Board.

7. Please respond to the following questions (circle YES or NO or delete incorrect answer):

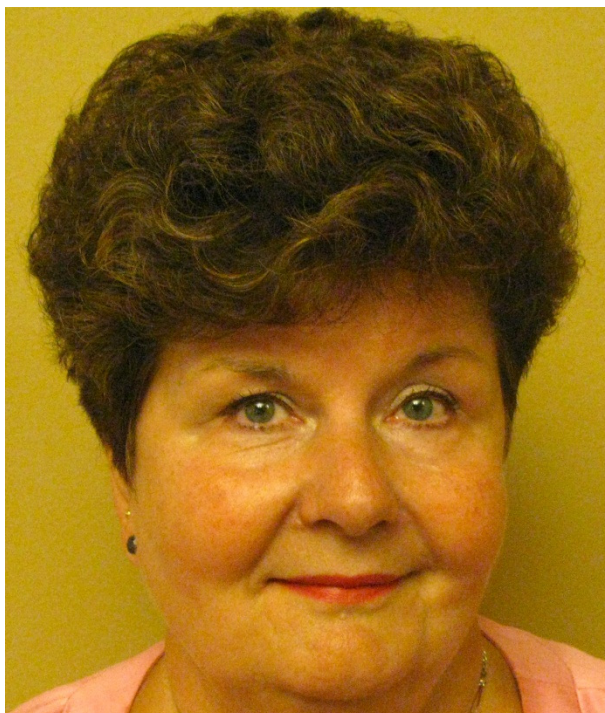
Are you, and have you been for at least three (3) years, a voting General Member in MOWAA in good standing?	YES	
Are you serving and do you anticipation serving during your term of service on the MOWAA Board in a senior leadership position at your Meals On Wheels program?	YES	
This application indicates your written consent to be nominated. Do you have the written consent(s) of your program's Board of Directors or other senior management to enable you to participate fully and effectively on the MOWAA Board?	YES	
Are you willing to commit the time and resources necessary for effective participation on the Board, including attendance at Board meetings and functions?	YES	
Are you willing to learn about and commit to understanding the role of a non-profit Board and the duties and obligations of being a Board member?	YES	
Do you understand and agree to act as a representative of the national MOWAA Board (not your individual program) while conducting MOWAA related activities?	YES	
Do you agree to provide assistance to MOWAA at the MOWAA Annual Conference and at other MOWAA events?	YES	
Do you actively support MOWAA's mission: To provide national leadership to end senior hunger?	YES	
Do you actively support MOWAA's vision and pledge: To eradicate senior hunger by 2020?	YES	
Have you actively and demonstrably supported and participated in the initiatives of MOWAA?	YES	
Is your program Magnet accredited?		NO
Have you participated in March for Meals / Mayors For Meals?	YES	
Does your program participate in the We Are Meals On Wheels Campaign?	YES	
Does your program participate in Common Goods?		NO
Do you have the time, financial capability, and flexibility needed to carry out the responsibilities of a Director, and do you have the support of your family and approval of your meal program to permit sufficient time away from home and the office?	YES	
Do you agree to conscientiously fulfill the responsibilities and obligations related to service as a Director of the Meals On Wheels Association of America and to maintain high ethical standards?	YES	

You are encouraged to provide a recent picture of yourself (which will be made available to the MOWAA Membership along with your candidate information; by submitting a photograph of yourself and your application, you are thereby providing permission to MOWAA to use and publish your photograph and materials contained in your application for such purposes as are outlined herein and as otherwise requested by MOWAA). The preferred method is to attach the picture in electronic format (gif, jpeg) along with your email application. You may also mail (regular or overnight delivery) your picture with your application by the deadline provided.

You hereby acknowledge and agree: a) to permit MOWAA to publish any photographs or images of you and any and all materials provided by you in response to this Self-Nominating Form; b) that the responses provided by you are accurate to the best of your knowledge; and c) agree that photographs and all other materials provided by you to MOWAA become the property of MOWAA and may be used by MOWAA without permission..

<u>Marcy Berner-Reedy</u>	<u>April 13, 2012</u>
Signature (for email applications, please type your name to signify your signature)	Date

**APPLICATION DEADLINE IS 5:00PM EDT FRIDAY APRIL 13, 2012**



**Meals On Wheels Association of America, Inc.**  
**2012 Board of Directors and Officers**  
**Self-Nominating Form**  
 (use of this format is required)

**Name:** JoAnn B. Nenow

**Program Name:** Meals On Wheels of Northampton County, Inc.

**Program Address:** 4240 Fritch Drive, Bethlehem, PA 18020

**Phone:** 610-691-1030

**Fax:** 610-691-1775

**E-mail:** joannnn@mealsonwheelspa.org

**Please indicate the position for which you are seeking election:**

Position Sought (Place X in one (1) box below)	Position	Length of Term	Term Ending in:
X	At Large Director (2 positions)	3 years	2015
	Secretary-Treasurer	2 years	2014
	Vice Chair**	2 years plus 4 years	2014+

\*\* Vice Chair Position requires 2 years previous service on the MOWAA Board.

**Please list all of your qualifications for the position being sought (please note that all such information may be made public to MOWAA Members):**

8. List current employment including job title, agency, address & phone number  
**Executive Director, Meals On Wheels of Northampton County, 4240 Fritch Drive, Bethlehem, PA 18020**
9. When did you become a Member of MOWAA? **2006**
10. List current and past involvement with the Association
  - **Under my leadership, our agency has been involved in March For Meals, Mayors For Meals, Take the Pledge to End Senior Hunger, We Are Meals On Wheels publicity campaign, Emergency Preparedness Training, Banfield Pet Food Program, Common Goods and the Leadership Certificate program.**
  - **Our agency has applied for and received numerous MOWAA grants.**
  - **I have attended 5 out the most recent 6 national conferences.**
  - **We are one of six founding members of the Meals On Wheels Association of Pennsylvania. I am the first President of the state association, term 2011-12.**
  - **We received MOWAA Exemplary Magnet Accreditation in 2009**
  - **I was involved in the Rural Initiative Meeting/Testimony at State College in 2009**
11. Please explain your reason(s) for running for the particular office – 300 words or less  
**Six years ago, I became Executive Director of Meals On Wheels of Northampton County and it has been the best job I have every had! The mission and work of our organization is something that I can really wrap my arms around and I have embraced it these past six years. Prior to working here, I did not realize how huge Meals On Wheels programs were and what a vital part them play in helping our elderly to remain in their homes and aging in place. MOWAA became the vehicle that I used when I needed to educate myself, especially during the early years. I attended every conference that I could and networked, networked, networked.**

Whenever I need information, I can pick up the phone and contact the MOWAA staff or one of my colleagues that I met through the MOWAA conferences or other functions. Through my years working here, I learned that there were over 125 stand-alone Meals On Wheels providers in the state of Pennsylvania. That is when I realized that there is strength in numbers and had the idea to start a state association along with six other MOW programs in the state for the purpose of training, sharing best practices, networking, and advocating on behalf of those we serve. We have been incorporated for about 18 months now. By seeing first-hand the accomplishments that MOWAA has made on a federal level, it inspired me to believe that the same could be done on a state level. I am proud to be a member of MOWAA and proud to be interconnected with our state association and national association. The connection between both makes the mission and message that much stronger! I believe that I have additional contributions to be made and would thoroughly enjoy serving on the MOWAA Board and being part of making a difference in the lives of those we serve.

12. Do you have an awareness and knowledge of the issues and concerns confronting the Association? Please explain briefly. **I am aware of the federal issues and policies regarding seniors programs and the need to advocate on behalf of those we serve.**

13. Please describe any Additional Desirable Qualifications for Service (as outlined in the Call for Nominations).  
**I am hard-working, enthusiastic and tend to persevere. I take my commitments seriously and will “walk the talk”. I have a great sense of humor and am very compassionate about the mission of Meals On Wheels. I am thankful to have an extremely supportive Board and Staff. I have experience serving on numerous boards and have been involved with the following organizations in the Allentown-Easton-Bethlehem area:**

**Kiwanis Club of Palmer Township (Past Officer and Past President)  
 Safe Harbor Homeless Shelter (Past Board Member and Secretary)  
 Lehigh Valley Children’s Centers (Past Board Member)  
 Greater Lehigh Valley Chamber of Commerce (Past Executive Women’s Council)  
 Two Rivers Area Chamber of Commerce  
 ProJeCt of Easton (Board Member)  
 NEPA Association of Fundraising Professionals (Past Member)  
 Meals On Wheels Association of Pennsylvania (President 2011-12 and Founding Board Member)**

14. Please respond to the following questions (circle YES or NO or delete incorrect answer):

Are you, and have you been for at least three (3) years, a voting General Member in MOWAA in good standing?	<u><b>YES</b></u>	
Are you serving and do you anticipation serving during your term of service on the MOWAA Board in a senior leadership position at your Meals On Wheels program?	<u><b>YES</b></u>	
This application indicates your written consent to be nominated. Do you have the written consent(s) of your program’s Board of Directors or other senior management to enable you to participate fully and effectively on the MOWAA Board?	<u><b>YES</b></u>	
Are you willing to commit the time and resources necessary for effective participation on the Board, including attendance at Board meetings and functions?	<u><b>YES</b></u>	

Are you willing to learn about and commit to understanding the role of a non-profit Board and the duties and obligations of being a Board member?	<u><b>YES</b></u>	
Do you understand and agree to act as a representative of the national MOWAA Board (not your individual program) while conducting MOWAA related activities?	<u><b>YES</b></u>	
Do you agree to provide assistance to MOWAA at the MOWAA Annual Conference and at other MOWAA events?	<u><b>YES</b></u>	
Do you actively support MOWAA's mission: To provide national leadership to end senior hunger?	<u><b>YES</b></u>	
Do you actively support MOWAA's vision and pledge: To eradicate senior hunger by 2020?	<u><b>YES</b></u>	
Have you actively and demonstrably supported and participated in the initiatives of MOWAA?	<u><b>YES</b></u>	
Is your program Magnet accredited?	<u><b>YES</b></u>	
Have you participated in March for Meals / Mayors For Meals?	<u><b>YES</b></u>	
Does your program participate in Common Goods?	<u><b>YES</b></u>	
Do you have the time, financial capability, and flexibility needed to carry out the responsibilities of a Director, and do you have the support of your family and approval of your meal program to permit sufficient time away from home and the office?	<u><b>YES</b></u>	
Do you agree to conscientiously fulfill the responsibilities and obligations related to service as a Director of the Meals On Wheels Association of America and to maintain high ethical standards?	<u><b>YES</b></u>	

You are encouraged to provide a recent picture of yourself (which will be made available to the MOWAA Membership along with your candidate information; by submitting a photograph of yourself and your application, you are thereby providing permission to MOWAA to use and publish your photograph and materials contained in your application for such purposes as are outlined herein and as otherwise requested by MOWAA). The preferred method is to attach the picture in electronic format (gif, jpeg) along with your email application. You may also mail (regular or overnight delivery) your picture with your application by the deadline provided.

You hereby acknowledge and agree: a) to permit MOWAA to publish any photographs or images of you and any and all materials provided by you in response to this Self-Nominating Form; b) that the responses provided by you are accurate to the best of your knowledge; and c) agree that photographs and all other materials provided by you to MOWAA become the property of MOWAA and may be used by MOWAA without permission..

**JoAnn B. Nenow**  
 Signature (for email applications, please type your name  
 to signify your signature)

**3/29/12**  
 Date

**APPLICATION DEADLINE IS 5:00PM EDT FRIDAY MARCH 30, 2012**

## **JO-ANN BERGERON NENOW**

2108 Mitman Road  
Easton PA 18040  
610-216-3333 (Cell)  
joannn@mealsonwheelspa.org

### **BUSINESS EXPERIENCE:**

**March 2006 to Present – MEALS ON WHEELS OF NORTHAMPTON COUNTY,**  
Bethlehem, PA 18020  
**Executive Director**

**June 2005 to February 2006 – PROJECT OF EASTON, INC.,** Easton, PA 18042 - A private, non-profit corporation providing emergency assistance and family literacy programs

#### **Director of Major Gifts**

- Plan, organize and implement all aspects of a 3 million-dollar capital/endowment campaign
- Cultivate major donors in the individual, corporate and foundation sector.
- Establish and maintain a major gifts program
- Assist in shaping development strategy
- Cultivate and secure funding from individual and corporate donors
- Identify, cultivate and secure major gifts and new sources of funding
- Grant writing
- Strengthen the organization's written communication
- Assist with Direct Mail Appeals, Special Events and marketing

**1996 to June 2005 – LEHIGH VALLEY CHILD CARE, INC.,** Allentown, PA 18109

A private, non-profit corporation providing child care services to over 1,000 children yearly at 20 locations in the Lehigh Valley.

#### **Director of Development:**

- Plan, organize and implement all aspects of the Development Department including: Annual Fund, Annual LVCC Gala, Corporate Campaign, Grant Writing, Endowment Campaign (2003/04), Fowler Building Campaign (2001), and Campus Center Building Campaign (2004).
- Supervision of a staff of 4 within the Public Relations and Development Department (Public Relations Coordinator, Grant Writer, Special Events Manager, and Development Assistant)
- Oversee all aspects of the Public Relations Department including marketing, community outreach and internal public relations.
- Member of the senior management staff and, as such, contributes to the decisions affecting the financial soundness of the organization.
- Identification and cultivation of potential donors. More than quadrupled the donor base since 1996 from 100 to 455.
- Establish and maintain relationships with private, corporate and public supporters including foundations, businesses and state legislators.
- Address civic organizations, organize check presentations, and conduct tours to cultivate donor prospects and thank donors. Donor recognition events and major donor cultivation and solicitation.
- Networking with community and donors to advocate for children and child care.
- Prepare and maintain the Development/PR budget. Review and make recommendations for the overall organizational budget. Strategic Planning.
- Total funds raised: \$6,800,000.



**1994 to 1996 – GOOD SHEPHERD REHABILITATION HOSPITAL**, Allentown, PA 18103  
A private, non-profit corporation providing services to persons with physical and developmental disabilities within four operating divisions: Good Shepherd Rehabilitation Hospital, Good Shepherd Home, Good Shepherd Vocational Services, and Good Shepherd Outpatient Satellites.

**Director of Development for Special Events and Corporate Campaigns:**

- Plan and implement special fundraising events and fundraising campaigns. Specifically: identify and provide support for volunteers and/or solicitors; identify prospective sources of funding; solicit funds; and recognize donors and volunteers.
- Organize and conduct donor appreciation events.
- Plan, organize and implement the Annual Phonathon fundraising campaign, Annual Business and Industry fundraising campaign, and Annual Good Shepherd Sporting Clays fundraising campaign.
- Assist in implementing the Good Shepherd Celebrity Classic Sponsors Committee and other fundraising events.
- Coordinate and support all activities of the Good Shepherd Auxiliary.
- Address civic organizations, organize check presentations and conduct tours to cultivate donor prospects and thank donors.
- Organize and maintain necessary record keeping, documentation procedures, and budget.
- Total funds raised: \$250,000.

**1980 to 1994 – VIA, Inc. (formerly Lehigh Valley Association of Rehabilitation Centers, Inc.)**  
Bethlehem, PA 18018

A private, non-profit corporation providing services to person with disabilities including vocational training, community employment, leisure opportunities, residential services, adult and child day care.

**Director of Community Development and Director of Leisure Services:**

- Oversee all aspects of the Leisure Services Program providing over 300 disabled adults with recreation and leisure pursuits yearly.
- Coordinate special events fundraising projects within the Leisure Services Department.
- Oversee the agency's Volunteer Department including recruitment, training and recognition of all volunteers.
- Supervision of all Leisure Services Department staff including interviewing, hiring, training, and evaluating.
- Coordinate and supervise the LARC Fundraising Committee.
- Agency representative between LARC and the United Way of the Greater Lehigh Valley.
- Organize and maintain necessary record keeping, documentation procedures, and budget.
- Address civic organizations and establish and maintain a liaison relationship with various agencies within the Lehigh Valley.
- Prepare agency press releases and correspond with media pertaining to special events projects.

**EDUCATION:** **Slippery Rock University**, Slippery Rock, PA 18057  
1979 – B.S. Recreation with an emphasis in Therapeutic Recreation.  
**Northampton Community College**, Bethlehem, PA 18017  
1977 – A.A. Liberal Arts  
1995 – Certificate in Small Business Management

**PROFESSIONAL  
AFFILIATIONS:**

Kiwanis Club of Palmer Township (Past Officer and Past President)  
Safe Harbor Homeless Shelter (Past Board Member and Secretary)  
Lehigh Valley Children's Centers (Past Board Member)  
Greater Lehigh Valley Chamber of Commerce (Past Executive Women's Council)  
Two Rivers Area Chamber of Commerce  
ProJeCt of Easton (Board Member)

Association of Fundraising Professionals (Past Member)  
Meals On Wheels Association of Pennsylvania (President 2011-12 and Board Member)

**PROFESSIONAL  
TRAINING:**

Leadership Lehigh Valley - class of 1996  
Small Business Management, Certificate  
Variety of computer training  
Variety of Workshops and Seminars

**INTERESTS:** Tennis, fast walking, reading, and crafts

**REFERENCES:** Alan Jennings, CACLV; Susan Williams, *LVCC*; Elmer Gates; Linny Fowler; John Williams, *Moravian College*



**Meals On Wheels Association of America, Inc.**  
**2012 Board of Directors and Officers**  
**Self-Nominating Form**  
**(use of this format is required)**

**Name:** George Popovich  
**Program Name:** Mid Florida Community Services, Inc. Nutrition Program  
**Program Address:** P. O. Box 896, Brooksville, Florida 34605  
**Phone:** (352)796-0485  
**Fax:** (352) 796-4060  
**E-mail:** george@mfcs.us.com

**Please indicate the position for which you are seeking election:**

<b>Position Sought (Place X in one (1) box below)</b>	<b>Position</b>	<b>Length of Term</b>	<b>Term Ending in:</b>
<b>X</b>	At Large Director (2 positions)	3 years	2015
	Secretary-Treasurer	2 years	2014
	Vice Chair**	2 years plus 4 years	2014+

\*\* Vice Chair Position requires 2 years previous service on the MOWAA Board.

**Please list all of your qualifications for the position being sought (please note that all such information may be made public to MOWAA Members):**

1. List current employment including job title, agency, address & phone number

Director of Senior Services, Mid Florida Community Services, Inc., P.O.Box 896,  
Brooksville, Florida 34605 (352)796-0485

2. When did you become a Member of MOWAA? January (2009)

3. List current and past involvement with the Association

I am currently a member in good standing with MOWAA. I have participated in Webinars offered by the Leadership Academy. I have participated in the Center for Leadership and have completed the Leadership Certificate Program, and have participated in Financial workshops at the Center for Leadership.

4. Please explain your reason(s) for running for the particular office – 300 words or less

One of my reasons for seeking a position on the board is to have the opportunity to better inform our communities and national leaders of the hunger plights facing many of our seniors. In my present position, I always seek opportunities to expand programs

Being part of MOWAA has provided me the opportunity to learn and exchange ideas with colleagues from across the United States. The issues facing all programs are basic: to feed those disadvantaged, frail, and homebound, and to provide socialization for the home bound and dining site participants and prevent institutionalization. In this position, it is my goal to continue to educate our national and local leaders continue to be an advocate for all nutrition providers.

I shall commit my efforts to support the goals of MOWAA with: **The National Response to Senior Hunger** – Supporting think-tank initiatives including participation in a MOWAA Leaders' Lab, Federal advocacy, research and data collection; **National Campaign for Community Impact** – Supporting MOWAA funding initiatives, Member recruitment and retention, formation of MOWAA State Associations and Member Services programs and grassroots public relations; **Meals On Wheels Leadership Academy** – Participating in one of MOWAA Sections and encouraging leadership development activities and initiatives among programs throughout the nation; and, **Capacity Building** – supporting the fundraising and other efforts of the MOWAA President and CEO to build national staff and office capacity, including improvements in facilities and technology and communications and development.

6. Please describe any Additional Desirable Qualifications for Service (as outlined in the Call for Nominations).

As Director for Senior Services, I have participated in Nutrition Leadership Summits; developed bid proposals; participated in state aging associations; worked as an active member local speaker bureaus.

7. Please respond to the following questions (circle YES or NO or delete incorrect answer):


Are you, and have you been for at least three (3) years, a voting General Member in MOWAA in good standing?	YES	NO
Are you serving and do you anticipation serving during your term of service on the MOWAA Board in a senior leadership position at your Meals On Wheels program?	YES	NO
This application indicates your written consent to be nominated. Do you have the written consent(s) of your program's Board of Directors or other senior management to enable you to participate fully and effectively on the MOWAA Board?	YES	NO
Are you willing to commit the time and resources necessary for effective participation on the Board, including attendance at Board meetings and functions?	YES	NO
Are you willing to learn about and commit to understanding the role of a non-profit Board and the duties and obligations of being a Board member?	YES	NO
Do you understand and agree to act as a representative of the national MOWAA Board (not your individual program) while conducting MOWAA related activities?	YES	NO
Do you agree to provide assistance to MOWAA at the MOWAA Annual Conference and at other MOWAA events?	YES	NO
Do you actively support MOWAA's mission: To provide national leadership to end senior hunger?	YES	NO
Do you actively support MOWAA's vision and pledge: To eradicate senior hunger by 2020?	YES	NO



Have you actively and demonstrably supported and participated in the initiatives of MOWAA?	YES	NO
Is your program Magnet accredited?	YES	NO
Have you participated in March for Meals / Mayors For Meals?	YES	NO
Does your program participate in the We Are Meals On Wheels Campaign?	YES	NO
Does your program participate in Common Goods?	YES	NO
Do you have the time, financial capability, and flexibility needed to carry out the responsibilities of a Director, and do you have the support of your family and approval of your meal program to permit sufficient time away from home and the office?	YES	NO
Do you agree to conscientiously fulfill the responsibilities and obligations related to service as a Director of the Meals On Wheels Association of America and to maintain high ethical standards?	YES	NO

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 (George Popovich)  
 Signature (for email applications, please type your name to signify your signature)

04/13/2012  
 Date

**APPLICATION DEADLINE IS 5:00PM EDT FRIDAY APRIL 13, 2012**

*(No Photo Provided)*

**Meals On Wheels Association of America, Inc.  
2012 Board of Directors and Officers**

**Self-Nominating Form**  
(use of this format is required)

**Name:** Jeffrey M. Smythe  
**Program Name:** Meals On Wheels Atlanta – Senior Citizen Services  
**Program Address:** 1705 Commerce Drive, NW; Atlanta GA 30318  
**Phone:** 404-351-3889  
**Fax:** 404-351-0507  
**E-mail:** jsmythe@scsatl.org

**Please indicate the position for which you are seeking election:**

Position Sought (Place X in one (1) box below)	Position	Length of Term	Term Ending in:
	At Large Director (2 positions)	3 years	2015
X	Secretary-Treasurer	2 years	2014
	Vice Chair**	2 years plus 4 years	2014+

\*\* Vice Chair Position requires 2 years previous service on the MOWAA Board.

**Please list all of your qualifications for the position being sought (please note that all such information may be made public to MOWAA Members):**

15. List current employment including job title, agency, address & phone number  
Executive Director for Meals On Wheels Atlanta - Senior Citizen Services. 1705 Commerce Drive, NW; Atlanta GA 30318; 404-351-3889 phone.

16. When did you become a Member of MOWAA?

Our organization has been long-term members, but we became more involved in 2004.

17. List current and past involvement with the Association

I have had the privilege of serving on the MOWAA Board for nearly two years. I have also had the privilege of serving as a charter member of the newly formed Meals On Wheels Association of Georgia for which I am finishing my term as President. I am a Graduate of the Leadership Certificate Program and Strategy and Governance Certificate of the National Center for Nutrition Leadership. I enjoyed assisting with coordination of speakers (and any other needs) for National Conference in September 2010.

18. Please explain your reason(s) for running for the particular office – 300 words or less

Our seniors need us. In my eight years as Executive Director of Senior Citizen Services and fourteen years working in meals on wheels organizations, I know that our seniors who are facing hunger and isolation need us now more than ever. The training and resources offered by MOWAA have spurred tremendous growth for me and for our organization, equipping us to meet these new challenges and respond. We have experienced tremendous growth in our meals program, our volunteer program, and our overall organization—witnessing double digit increases for the past several years even amidst a national economic crisis. I feel our experiences and performance may be helpful for other members, and that we could gain even more from our fellow members as well.

Furthermore, I feel that I can bring sound fiscal management and good organization to the role of Secretary-Treasurer. I am happy to roll up my sleeves with various tasks charged to the Secretary-Treasurer including policies and procedures and financial statements.

19. Do you have an awareness and knowledge of the issues and concerns confronting the Association? Please explain briefly.

I believe the studies released in late 2009 were telling—we have a crisis on our hands, and especially in the South! There are too many seniors who are not accessing or receiving the nutrition support they need. I also understand the challenges with funding and advocacy. While I am a novice when it comes to advocacy, I believe our fundraising experiences could be helpful from in light of national funding challenges. Finally, we need an association like MOWAA to lead the vision of ending hunger by 2020—not so easy with so many programs serving meals in different manners across the states, but a necessary goal.

20. Please describe any Additional Desirable Qualifications for Service (as outlined in the Call for Nominations).

I believe my Master's in Public Administration / Nonprofit Management could be an asset to the organization for a variety of skills from financial management to fund development. I believe my experience leading Human Services policy classes for a university can also be of great value. I believe my experience working with our own board of trustees and as a member of a number of local boards will also allow me to add value to the national board without a great deal of orientation or training.

21. Please respond to the following questions (circle YES or NO or delete incorrect answer):

Are you, and have you been for at least three (3) years, a voting General Member in MOWAA in good standing?	YES X	NO
Are you serving and do you anticipation serving during your term of service on the MOWAA Board in a senior leadership position at your Meals On Wheels program?	YES X	NO
This application indicates your written consent to be nominated. Do you have the written consent(s) of your program's Board of Directors or other senior management to enable you to participate fully and effectively on the MOWAA Board?	YES X	NO
Are you willing to commit the time and resources necessary for effective participation on the Board, including attendance at Board meetings and functions?	YES X	NO
Are you willing to learn about and commit to understanding the role of a non-profit Board and the duties and obligations of being a Board member?	YES X	NO
Do you understand and agree to act as a representative of the national MOWAA Board (not your individual program) while conducting MOWAA related activities?	YES X	NO
Do you agree to provide assistance to MOWAA at the MOWAA Annual Conference and at other MOWAA events?	YES X	NO
Do you actively support MOWAA's mission: To provide national leadership to end senior hunger?	YES X	NO
Do you actively support MOWAA's vision and pledge: To eradicate senior hunger by 2020?	YES X	NO

Have you actively and demonstrably supported and participated in the initiatives of MOWAA?	YES X	NO
Is your program Magnet accredited?	YES pending	NO
Have you participated in March for Meals / Mayors For Meals?	YES X	NO
Does your program participate in the We Are Meals On Wheels Campaign?	YES X	NO
Does your program participate in Common Goods?	YES pending	NO
Do you have the time, financial capability, and flexibility needed to carry out the responsibilities of a Director, and do you have the support of your family and approval of your meal program to permit sufficient time away from home and the office?	YES X	NO
Do you agree to conscientiously fulfill the responsibilities and obligations related to service as a Director of the Meals On Wheels Association of America and to maintain high ethical standards?	YES X	NO

You are encouraged to provide a recent picture of yourself (which will be made available to the MOWAA Membership along with your candidate information; by submitting a photograph of yourself and your application, you are thereby providing permission to MOWAA to use and publish your photograph and materials contained in your application for such purposes as are outlined herein and as otherwise requested by MOWAA). The preferred method is to attach the picture in electronic format (gif, jpeg) along with your email application. You may also mail (regular or overnight delivery) your picture with your application by the deadline provided.

You hereby acknowledge and agree: a) to permit MOWAA to publish any photographs or images of you and any and all materials provided by you in response to this Self-Nominating Form; b) that the responses provided by you are accurate to the best of your knowledge; and c) agree that photographs and all other materials provided by you to MOWAA become the property of MOWAA and may be used by MOWAA without permission..

Jeffrey M. Smythe  
Signature (for email applications, please type your name  
to signify your signature)

4/13/12  
Date

**APPLICATION DEADLINE IS 5:00PM EDT FRIDAY APRIL 13, 2012**





**Meals On Wheels Association of America, Inc.**  
**2012 Board of Directors and Officers**  
**Self-Nominating Form**  
 (use of this format is required)

**Name:** Sharon Geiss  
**Program Name:** Mid America Nutrition Program, Inc  
**Program Address:** 1538 Industrial Ave., Ottawa, KS. 66067  
**Phone:** 785-242-8341  
**Fax:** 785-242-0055  
**E-mail:** sdgeiss@midamericanutrition.org

**Please indicate the position for which you are seeking election:**

Position Sought (Place X in one (1) box below)	Position	Length of Term	Term Ending in:
	At Large Director (2 positions)	3 years	2015
	Secretary-Treasurer	2 years	2014
X	Vice Chair**	2 years plus 4 years	2014+

\*\* Vice Chair Position requires 2 years previous service on the MOWAA Board.

**Please list all of your qualifications for the position being sought (please note that all such information may be made public to MOWAA Members):**

1. List current employment including job title, agency, address & phone number
2. When did you become a Member of MOWAA?
3. List current and past involvement with the Association
4. Please explain your reason(s) for running for the particular office – 300 words or less
5. Do you have an awareness and knowledge of the issues and concerns confronting the Association? Please explain briefly.
6. Please describe any Additional Desirable Qualifications for Service (as outlined in the Call for Nominations).
7. Please respond to the following questions (circle YES or NO or delete incorrect answer):

Are you, and have you been for at least three (3) years, a voting General Member in MOWAA in good standing?	YES	
Are you serving and do you anticipation serving during your term of service on the MOWAA Board in a senior leadership position at your Meals On Wheels program?	YES	
This application indicates your written consent to be nominated. Do you have the written consent(s) of your program's Board of Directors or other senior management to enable you to participate fully and effectively on the MOWAA Board?	YES	

Are you willing to commit the time and resources necessary for effective participation on the Board, including attendance at Board meetings and functions?	YES	
Are you willing to learn about and commit to understanding the role of a non-profit Board and the duties and obligations of being a Board member?	YES	
Do you understand and agree to act as a representative of the national MOWAA Board (not your individual program) while conducting MOWAA related activities?	YES	
Do you agree to provide assistance to MOWAA at the MOWAA Annual Conference and at other MOWAA events?	YES	
Do you actively support MOWAA's mission: To provide national leadership to end senior hunger?	YES	
Do you actively support MOWAA's vision and pledge: To eradicate senior hunger by 2020?	YES	
Have you actively and demonstrably supported and participated in the initiatives of MOWAA?	YES	
Is your program Magnet accredited?	YES	
Have you participated in March for Meals / Mayors For Meals?	YES	
Does your program participate in the We Are Meals On Wheels Campaign?	YES	
Does your program participate in Common Goods?	YES	
Do you have the time, financial capability, and flexibility needed to carry out the responsibilities of a Director, and do you have the support of your family and approval of your meal program to permit sufficient time away from home and the office?	YES	
Do you agree to conscientiously fulfill the responsibilities and obligations related to service as a Director of the Meals On Wheels Association of America and to maintain high ethical standards?	YES	

You are encouraged to provide a recent picture of yourself (which will be made available to the MOWAA Membership along with your candidate information; by submitting a photograph of yourself and your application, you are thereby providing permission to MOWAA to use and publish your photograph and materials contained in your application for such purposes as are outlined herein and as otherwise requested by MOWAA). The preferred method is to attach the picture in electronic format (gif, jpeg) along with your email application. You may also mail (regular or overnight delivery) your picture with your application by the deadline provided.

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 Signature (for email applications, please type your name to signify your signature)

4/5/2012  
 Date

**APPLICATION DEADLINE IS 5:00PM EDT FRIDAY APRIL 13, 2012**

1. I am the Executive Director of Mid America Nutrition Program, Inc.; 1538 Industrial Ave., Ottawa, KS. 66067 785-242-8341
2. I have been a member of MOWAA since 2001 making this my 11<sup>th</sup> year.
3. Current and past involvement with the Association:
  - a. I have served on the MOWAA board since 2008. I am currently the Secretary/Treasurer.
  - b. I have attended 8 MOWAA conferences.
  - c. I have participated in the March for Meals /Mayors for Meals every year since its inception. We have applied for and received grants for our participation 4 years in a row.
  - d. I participated on the Legislative Committee at two annual conferences.
  - e. I have completed 3 certification programs through the national institute: Specialist in Strategy and government, Specialist in Senior Nutrition and Leadership.
  - f. Since its inception I have been an advocate for Common Goods. I have tried to take advantage of the benefits offered by Common Good and have been excited by the potential benefit to programs across the country by Common Goods.
  - g. In 2011 we received our Magnet accreditation as an agency.
4. Reasons for running for Board of Directors:

I am interested in serving on the Board of the Meals on Wheels Association of America because I believe in what the association does. I believe the association provides enormous benefits to nutrition programs in the United States and I want to be part of guiding the association in choosing which causes to take up. As a Director of a rural program in Kansas, I can speak to the issues peculiar to our rural programs, and many of our programs are rural. Two of the biggest benefits provided by the association are advocacy and public relations.

Because so many of us depend on federal funding for a big part of our revenue, it behooves us to work together to advocate for the inclusion of nutrition services as a central piece of any plan to benefit seniors across the United States. MOWAA has been a leader in advocacy efforts. The value programs gain from having an advocate in Washington D.C. is immeasurable but that advocate can only advocate as she is directed and the Board has to be the group that gives her the information gleaned from our knowledge of the "real life" efforts in the trenches.

By leading member programs in the area of public relations we all benefit. MOWAA's leadership in establishing March for Meals / Mayors for Meals has provided our programs with a template for a great public relations campaign. By defining the time and coming up with catch phrases the association has made it easier for every Meals on Wheels program in this country to raise support. There is strength in numbers and the Meals on Wheels Association is a tool to give each of our programs strength. I would like the opportunity to represent the programs across the country as the Association works for our benefit.

5. Awareness and knowledge of the issues and concerns confronting the association.

Having served on the Board for the last four years I am well acquainted with the activities of the association. During my four year tenure I have been privileged to see the development of the We Are Meals on Wheels campaign. I have whole heartedly embraced the mission to end Senior hunger by 2020. I have been excited to watch MOWAA's National Resource Center become The National Resource Center on Nutrition and Aging. I am so proud to hold multiple certifications!

MOWAA is an amazing association that truly represents those of us that are dedicated to ending senior hunger. It would be an honor to represent the member agencies as Vice Chair and then Chair.



**Meals On Wheels Association of America, Inc.**  
**2012 Board of Directors and Officers**  
**Self-Nominating Form**  
 (use of this format is required)

**Name:** Liz Seman  
**Program Name:** Meals on Wheels of Greenville  
**Program Address:** 15 Oregon Street, Greenville, SC 29605  
**Phone:** 864-233-6565  
**Fax:** 864-235-1264  
**E-mail:** lizs@mowgvl.org

**Please indicate the position for which you are seeking election:**

Position Sought (Place X in one (1) box below)	Position	Length of Term	Term Ending in:
	At Large Director (2 positions)	3 years	2015
	Secretary-Treasurer	2 years	2014
x	Vice Chair**	2 years plus 4 years	2014+

\*\* Vice Chair Position requires 2 years previous service on the MOWAA Board.

**Please list all of your qualifications for the position being sought (please note that all such information may be made public to MOWAA Members):**

**1. List current employment including job title, agency, address & phone number**

- Executive Director, Meals on Wheels of Greenville  
 15 Oregon Street, Greenville, SC 29605  
 864-233-6565

**2. When did you become a Member of MOWAA?**

- 2007

**3. List current and past involvement with the Association**

- I currently serve as a member of the board of directors
- I have attended the annual conference each year since starting with Meals on Wheels of Greenville
- I have joined conference calls, responded to surveys and other requests for information from MOWAA
- I have submitted information for the MOWAA blog and e-newsletters as requested
- I have been working with the other Meals on Wheels organizations in the Upstate to form the Upstate Meals on Wheels Alliance
- MOW Greenville participates in March for Meals and actively promotes the national organization on our website and our newsletter
- I attended the emergency preparedness pilot program
- MOW Greenville has participated in various grant opportunities including the Subaru "Share the Love" program and the Wal-Mart Foundation Impact Grant
- MOW Greenville has utilized and promoted the Senior Hunger Study
- I have personally taken the pledge to end senior hunger and we are actively promoting this vision in our local community
- We have incorporated MOWAA's vision into our current strategic plan
- MOWAA Accreditations is part of our current strategic plan

**4. Please explain your reason(s) for running for the particular office – 300 words or less**

- When I submitted by original application for the MOWAA board of directors I stated my belief that the board needed a diverse set of talents, including those of new leaders in our movement, who can provide fresh insight on how to address the issue of senior hunger from a local, state, regional and national perspective. I stand behind that statement and I believe I have provided that kind of leadership on the board during my current tenure. I still passionately believe that the success of Meals on Wheels of Greenville is dependent on the success of our entire movement and as such, I have a vested interest in what happens at MOWAA. To be given an opportunity to serve my colleagues across the country as their representative on the board has been a tremendous honor and a duty I have never taken lightly or for granted. To be given an opportunity to serve in a leadership capacity with my colleagues on the board is a humbling thought, and something that excites me very much. MOWAA has made tremendous advances thanks to the vision and passion of both the MOWAA staff and the leadership volunteers who served before me and with me right now. We have a noble and obtainable vision that I will continue to support no matter what capacity I may be serving in the future.

**5. Do you have an awareness and knowledge of the issues and concerns confronting the Association? Please explain briefly.**

- In my original application for the board, I stated that “even with a singular purpose (end senior hunger) the ways in which that goal is manifested on the local level will require unique governance to be able to support the paths each of us will take to get there”. I believe that statement is still relevant today. Our association will only be as strong as the people and organizations that represent us across the country. MOWAA must balance efforts between education and advocacy, resource development and deployment and set standards for service delivery that Meals on Wheels programs can achieve and support in our combined efforts to end senior hunger by 2020. MOWAA continues to face the challenge of serving and supporting programs that vary in size and scope and engagement with national opportunities (conference, grants, campaigns, etc.) as well as the challenge of interacting with leadership staff at those programs with varying degrees of tenure, expertise and expectations. The board and MOWAA staff must continue to work in concert to develop and execute strategies that are beneficial to both the national and local organizations.

**6. Please describe any Additional Desirable Qualifications for Service (as outlined in the Call for Nominations).**

- I hope I have made a positive impression and impact on the board of directors during my current term of service and I believe that my years of experience in the non-profit arena coupled with my various leadership roles in the community (including my service on county council) have provided me with unique experiences from which to drawn upon in a leadership capacity on the board of directors.

**7. Please respond to the following questions (circle YES or NO or delete incorrect answer):**

Are you, and have you been for at least three (3) years, a voting General Member in MOWAA in good standing?	YES	
Are you serving and do you anticipation serving during your term of service on the MOWAA Board in a senior leadership position at your Meals On Wheels program?	YES	
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Are you willing to learn about and commit to understanding the role of a non-profit Board and the duties and obligations of being a Board member?	YES	
Do you understand and agree to act as a representative of the national MOWAA Board (not your individual program) while conducting MOWAA related activities?	YES	
Do you agree to provide assistance to MOWAA at the MOWAA Annual Conference and at other MOWAA events?	YES	
Do you actively support MOWAA's mission: To provide national leadership to end senior hunger?	YES	
Do you actively support MOWAA's vision and pledge: To eradicate senior hunger by 2020?	YES	
Have you actively and demonstrably supported and participated in the initiatives of MOWAA?	YES	
Is your program Magnet accredited?		NO
Have you participated in March for Meals / Mayors For Meals?	YES	
Does your program participate in the We Are Meals On Wheels Campaign?	YES	
Does your program participate in Common Goods?	YES	
Do you have the time, financial capability, and flexibility needed to carry out the responsibilities of a Director, and do you have the support of your family and approval of your meal program to permit sufficient time away from home and the office?	YES	
Do you agree to conscientiously fulfill the responsibilities and obligations related to service as a Director of the Meals On Wheels Association of America and to maintain high ethical standards?	YES	

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\_\_\_\_Liz Seman\_\_\_\_\_  
Signature (for email applications, please type your name to signify your signature)

\_\_\_\_4-13-12\_\_\_\_\_  
Date

**APPLICATION DEADLINE IS 5:00PM EDT FRIDAY APRIL 13, 2012**

