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20 Musts for Telling Your Volunteer Stories

Communications

E-Newsletter
Paper newsletter
Website
Brochures
Media

Infrastructure

Database
Volunteer applications & interviews
Name tags
Grant applications
Thank-you notes

People

Volunteers
Community presentations
Donor meetings
Community connections
Special events

Methods

Stories
Photos
Good planning and coordination
Letters to the editor
Annual appeals



2009 SMALL BUSINESS
of the year