

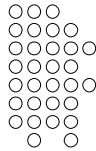
MOWAA Annual Conference 2010

Launch of a Professional Community for Program Leaders

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Atlanta, GA
Part II



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Re-CAP of Town Hall Meeting

LET'S RECAP...

2



For the Professional Community - Develop Draft:

- Mission Statement
- Set of Goals
- Description of What Constitutes Success
- List of Next Steps



3



Mission Statement

An effective mission statement is concise, realistic, inspirational, motivational, informative, and even emotional. It is not too abstract or too intellectual. It is forward-thinking, positive, and describes success.

It is clear and focused. so that the reader can identify with the statement.

4

What issues are important to each Meals and Wheels segment – small/rural large/urban/non government/others?



5

MEALS ON WHEELS OF AMERICA

Our Vision is to end senior hunger by 2020.

Our Mission is to provide national leadership to end senior hunger.

Vision
Mission
& Values



Starbucks Mission Statement:

*To inspire and nurture the human spirit –
one person, one cup and one
neighborhood at a time.*

6

Creating S.M.A.R.T. Goals

Specific

Measurable

Attainable

Realistic

Timely



7



**What are the top 5 - 10 things
you would like to know about
other programs?**



8

LET'S RECAP...

What are the next steps?



9
