

SEMI-ANNUAL PERFORMANCE REPORT COVER SHEET

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- 2. Project Title:** AoA-MOWAA National Resource Center on Nutrition and Aging
- 3. Grantee Name
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AoA-MOWAA National Resource Center on Nutrition and Aging

October 30, 2012

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Activities and Accomplishments

Question 1. What did you accomplish during this reporting period and how did these accomplishments help you reach your stated project goal(s) and objective(s)? Please note any significant project partners and their role in project activities.

- **Expansion, Input-Seeking and Engagement of Steering Committee**

The Steering Committee, composed of national constituent organizations which represent diverse stakeholders at all levels in the aging services network, was formed in the first half of Year 1 in order to provide input and support for Resource Center initiatives.

In April of this reporting period, two members were added to the Steering Committee. Dr. Carmela G. Lacayo, President and CEO of Asociación Nacional Pro Personas Mayores (National Association for Hispanic Elderly) was invited to join the Steering Committee in order to assist the Resource Center in ensuring our planned activities meet the needs of culturally diverse older adults. Mary Pat Raimondi, Vice President, Strategic Policy and Partnerships, Academy of Nutrition and Dietetics, was invited to join the Steering Committee in order to assist the Resource Center in gaining the input of, and reaching out to, those working in the nutrition and dietetics field. Additionally, in August, Lura Barber replaced Kelly Horton as the representative from the National Council on Aging. Appendix A contains an updated list of the current Steering Committee members.

The Steering Committee as a whole engaged in the following activities:

- In April and May, Steering Committee members promoted the Perspectives Challenge to their constituencies, encouraging broad participation and submission of best practices to be discussed in conjunction with the National Summit. Appendix B contains the boilerplate text announcing the Perspectives Challenge and the Perspectives Challenge informational webinar, which was distributed to Steering Committee members.
- On May 3, several members of the Steering Committee attended the Resource Center's informational webinar regarding the Perspectives Challenge.
- On June 5, the Steering Committee met via conference call to provide input on activities related to the National Summit. Appendix C contains the agenda for this meeting.
- Throughout June, Steering Committee members provided an independent review of the Perspectives Challenge submissions, serving as collaborators with the Resource Center in selecting individuals and topics for presentation at the National Summit and publication in the National Summit Proceedings and other future Resource Center information products. Appendix D contains the review guidelines which were distributed to Steering Committee members.
- In July and August, Steering Committee members promoted the National Summit and "Virtual"/LiveStream participation in the National Summit to their constituencies. Appendix E contains the boilerplate text announcing the National Summit in-person and virtual registration which were distributed to Steering Committee members.
- On August 23, several Steering Committee members participated in and were recognized at the National Summit, including Carol O'Shaughnessy, Steering Committee Chair, who provided expertise and content assistance at the National Summit as a moderator for a panel discussion.

The Steering Committee supported the activities and goals of the Resource Center in a number of ways during this reporting period. The Steering Committee provided valuable guidance related to the Resource Center's planning of *Perspectives on Nutrition and Aging: A National Summit*, and Steering Committee members were specifically asked for their input regarding:

- Topics and issues most important to their constituencies with regard to the modernization of service provision in the context of addressing the challenges and opportunities of a rapidly aging population;
- Appropriate channels and methods for disseminating information to their constituencies to engage them in Resource Center activities;
- Selection of presenters and best practices (e.g., via the Perspectives Challenge submissions) which best demonstrate the value of nutrition services, promote the implementation of evidence-based practices and/or promote improvements in business operations and service quality for presentation at the National Summit; and
- Specific topics and questions to be addressed by the panels of subject matter experts at the National Summit, with particular focus on issues which would aid their constituencies in applying the lessons learned at the National Summit.

In the next reporting period, the Steering Committee will be further engaged in providing input and collaborating with the Resource Center in achieving its goals.

- **Input-Seeking and Engagement of Expert Advisory Council Members**

The Expert Advisory Council, composed of subject matter experts in food, nutrition, health and the provision of senior nutrition services, was formed in the first half of Year 1 in order to provide input and support Resource Center initiatives. A list of Expert Advisory Council members is available in Appendix F.

While the Expert Advisory Council did not have a formal meeting during this reporting period, the Resource Center did engage its members in the following tasks:

- Providing subject matter expertise related to modernizing nutrition service provision and demonstrating the value of nutrition services, particularly with regard to planning and implementation of the National Summit.
- Promoting the National Summit among their networks and participating in National Summit activities.

Additionally, individual members of the Expert Advisory Council collaborated with the Resource Center staff on specific projects:

- Dr. Audrey McCool researched, analyzed and created resources for the Online Digital Library. Dr. McCool additionally assisted in promoting the Library at a Resource Center booth at the MOWAA Annual Conference's Common Goods Vendor Expo.
- Dr. James Ziliak created a video presentation for the National Summit which highlights the prevalence and relationship between food insecurity and hunger.

- Sherry Simon submitted several best practices and innovative program models which are published in the Proceeding of the National Summit.
- Carlene Russell presented an innovative program model at the National Summit.
- Several additional members attended the National Summit in person and virtually.

During the next reporting period, the Expert Advisory Council will be expanded to include experts in additional topic areas and will be engaged via work groups in exploring issues and creating information products which directly support Resource Center goals and priorities.

- **Identification, Analysis and Dissemination of Best Practices and Innovative Models via the “Perspectives Challenge”**

The Perspectives Challenge was created and launched during the first half of Year 1 as a means to elicit and promote a wide range of best practices and innovative models from individuals at all levels of the aging network and other key stakeholders beyond the network.

During this reporting period the Resource Center extensively promoted the Perspectives Challenge, encouraging submissions via email newsletters, social media and promotional flyers distributed at aging and hunger-related meetings and events, and further promotion occurred in collaboration with the Steering Committee, Expert Advisory Council and others who announced the Challenge via their newsletters and social media networks. On May 3, 2012, Resource Center staff additionally hosted an informational webinar for potential contributors, a recording of which was made available to interested individuals on the National Summit website. Appendix G contains the slidedeck used for the webinar. Steering

Committee members analyzed and gave input on the submissions, selecting which practices and models should be presented at the National Summit, and which additional practices should be highlighted as part of the published National Summit Proceedings.

The Perspectives Challenge initiative directly supported the goals of the Resource Center in a number of ways. Through the public submission process and Steering Committee review process, the Resource Center was able to:

- Gain valuable input on practices, challenges and opportunities in modernizing nutrition service provision;
- Engage constituents and stakeholders in exploring and promoting options for enhancing the performance of OAA nutrition programs;
- Create products which promote case studies and practices which can assist aging network organizations in demonstrating the value of nutrition services to policy makers and funders, seeking out and implementing new collaborations and improving the quality of services and the efficiency of operations.

Appendix H contains an overview of the Perspectives Challenge submissions received and the Steering Committee scoring/review of these submissions.

During the next reporting period, the Resource Center will continue to promote, distribute and encourage dialogue regarding the practices and models submitted via the Perspectives Challenge. While the formal Perspectives Challenge period has ended, the Resource Center will additionally use the lessons learned in implementing this initiative to elicit and curate additional information about best practices and innovative models.

- **Planning and Implementation of a National Summit/Celebration of the 40th**

Anniversary of OAA Nutrition Programs

During the prior reporting period, the Resource Center completed much of the initial logistical planning for *Perspectives on Nutrition and Aging: A National Summit*, a one-day national meeting celebrating the 40th anniversary of OAA nutrition programs and initiating a future-focused dialogue intended to strengthen the support of nutrition services through highlighting best practices and innovative models.

During this reporting period, the Resource Center collaborated with the Steering Committee, key representatives of the Food and Nutrition Board of the Institute of Medicine (IOM), National Academies of Science and others to refine the agenda, select additional speakers and topics for presentation, define the format of panel presentations and foster questions and dialogue. Resource Center staff completed the extensive logistical arrangements, speaker and vendor coordination and attendee material creation required for hosting an event of this scale. The National Summit was held on August 23, from 9:00 a.m. to 4:00 p.m., with individuals participating both onsite at the Gaylord National Harbor Convention Center in National Harbor, MD, and virtually, via a live Internet broadcast of the National Summit sessions. Appendix I contains the detailed agenda for the National Summit event.

The National Summit represents the culmination of the Resource Center's Year 1 accomplishments, supporting the goals of the Resource Center in a number of ways, and building key relationships and collaborative partnerships which will be crucial to accomplishing goals in Years 2 and 3.

The National Summit helped strengthen support of nutrition services by:

- Highlighting the 40th anniversary of OAA nutrition programs, particularly through an opening keynote speech by Assistant Secretary Greenlee, followed by a panel discussion with two former Assistant Secretaries for Aging who presented key impacts, contexts and milestones of these programs. Additional program elements, including a letter in the Program Book, an introductory 40th anniversary slideshow and remarks by the master of ceremonies were designed to draw attention to and celebrate this milestone as well.
- Highlighting best practices and innovative models, particularly through presentations by individuals selected through the Perspectives Challenge.
- Initiating a broader dialogue with key partners within and beyond the aging network, which will lay the groundwork for, and provide valuable input and support for, the Resource Center's activities in Years 2 and 3. In addition to serving as platform for knowledge exchange, the national event helped the Resource Center forge relationships with organizations represented by Steering Committee members, presenters and live and virtual attendees.

The National Summit supported the Resource Center in meeting its objective of demonstrating the value of nutrition services by:

- Serving as a platform for exchanging information on research and practices which demonstrate the role of nutrition services in health, functionality and independence. While several of the presenters highlighted this, the final panel discussion on “Perspectives on Nutrition” was designed to specifically analyze current trends and research related to this issue.

- Disseminating research and analysis, and encouraging dialogue on, the relationship between hunger and food insecurity. Specifically, a video presentation by Dr. James Ziliak announced the results of Senior Hunger in America: An Annual Report. A digest and analysis of this research was distributed to all National Summit attendees.
- Disseminating research, information and analysis, and encouraging dialogue on opportunities for collaboration, engagement of funders and policymakers, and use of data and performance measurement in improving service provision and program management. Several presenters were selected via the Perspectives Challenge initiative specifically because of their ability to address these points. Additionally, panelists were encouraged to highlight such opportunities as the panel content was being developed.

The National Summit supported the objective of modernizing nutrition service provision by:

- Promoting and exploring options for enhancing the performance of OAA nutrition programs, particularly during the second panel, “Perspectives on Aging” which focused on meeting the opportunities and challenges of the coming years.
- Identifying and disseminating information on consumer-directed services, evidence-based practice, service quality and other operational improvements. Several presenters were selected via the Perspectives Challenge initiative specifically because of their ability to address these points. Additionally, panelists were encouraged to highlight such opportunities as the panel content was being developed.
- Seeking input from both presenters and other participants on future-focused modernization of nutrition service provision, via a system which captured all comments, questions, thoughts and ideas via email, text message or Twitter.

Products related to the National Summit are available in Appendices N to AA and are described further under Question 4 of this report.

During the next reporting period, the Resource Center will develop tools and resources to promote and disseminate the key takeaways and lessons learned during the course of the National Summit, use the input gained and the experts and case studies identified during the National Summit to develop training programs for those in the aging network, and leverage the relationships and dialogue initiated in the context of the National Summit to further develop and support the Resource Center goals through Years 2 and 3.

- **Development and Implementation of an Online Digital Resource Library**

During the prior reporting period, much of the technical work was completed on the Online Digital Library, including building the category hierarchy, designing the site and navigation, developing the initial collection and gathering input from a wide variety of key stakeholders.

During this reporting period, additional work was done to build the library collections and complete the web platform to host these collections. Additionally, all resources in the collection were processed, a workflow which includes: investigating the copyright status of each document to ensure appropriate permissions are obtained (if necessary) to host or link to files, creating Dublin Core metadata records for all resources in the collection to ensure additional information such as the publication date and author/publisher are available and searchable, and maintaining authority records to ensure organization names, keywords and other information is stored in a consistent format.

The Online Digital Resource Library was formally deployed and announced during the National Summit. A great deal of progress was made in building the library collections, however, due to technical issues, the library needed to launch with only a bare-bones collection visible to the public. The National Summit also marked the formal launch of the Aging Network Listserv – an email discussion list permitting professionals working on aging and nutrition issues to collaborate, mentor each other and seek information.

The work on the Online Digital Resource Library directly supports the goals of the Resource Center, as it serves as a central, interactive clearinghouse which:

- Promotes and disseminates resources, research and analysis identified and provided by members of the Expert Advisory Council and others;
- Disseminates tools, case studies and examples which assist SUAs, AAAs, local nutrition service providers and other professionals in planning and using pertinent data sources, enhancing the performance and operations of their programs, and implementing effective interventions through service provision and collaboration.

During the next reporting period the full collection of resources will be made publicly accessible. Further work will be done to build the Online Digital Resource Library collections, create an additional listserv for nutrition program administrators and dietitians at State Units on Aging based on a contact list to be provided by AoA, foster information exchange via the aging network listserv and other channels and promote the Library across the aging network in collaboration with national constituent organizations such as NASUAD and n4a.

Question 2. What, if any, challenges did you face during this reporting period and what actions did you take to address these challenges? Please note in your response changes, if any, to your project goal(s), objective(s), or activities that were made as a result of challenges faced.

- **Underestimating the time and internal resources required for the planning and implementation of a successful National Summit.**

As indicated in the original Year 1 work plan, the Resource Center understood that the National Summit (and related activities leading up to and following the National Summit) would be the largest and most resource-intensive project in Year 1. In order to properly address the many goals and objectives in the context of the National Summit, the Resource Center drafted a highly ambitious agenda for this event. However, the logistics and coordination needed to carry out this agenda greatly exceeded our initial staff time estimates for this project, particularly due to several uncontrollable events, including a last-minute speaker cancellation and scheduling challenges with the venue. While the increased attention on the National Summit resulted in an event which exceeded our expectations in output, providing valuable content, information exchange and collaboration which will provide ongoing support for the Resource Center's goals through the coming years, the increased allocation of resources to this particular task necessarily led to less staff time spent completing other tasks which were part of the work plan.

In response to this shift in prioritization of tasks during Year 1, the Resource Center has updated its work plan for Year 2 to better leverage the content and connections which resulted from the intensive work on the National Summit, and to ensure greater attention and focus on information and training resource development.

- **Unforeseen Technology Difficulties**

While the content and collection development for the Online Digital Library has proceeded mostly on schedule, the Resource Center encountered several technological challenges in implementing the website platform. The challenge which had the greatest impact occurred in August, when performing a necessary upgrade to the site content management system. It was discovered that the module used to manage “tags” or “labels” for Resource Center documents was incompatible with the code changes, resulting in an inability to deploy the full collection on the targeted launch date. The Online Resource Library was launched with a bare-bones collection, and the rest of the materials will be made publicly available in the next reporting period.

- **Eliciting and Leveraging Meaningful Engagement from Collaborative Partners**

During the course of Year 1, the Resource Center regularly provided updates and sought input, feedback and other minor assistance from Steering Committee members; however, the Resource Center encountered difficulties in ensuring consistent responsiveness from some of these representatives. Because the input of such collaborative partners is so valuable and necessary to identifying and addressing aging network information and training needs, the Resource Center has updated its Year 2 work plan to better facilitate communication and engagement with Steering Committee members and other key partners. Additionally, the Resource Center has updated its Year 2 work plan to better facilitate engagement of members of the Expert Advisory Council, and intends to update its activity workflows to ensure greater opportunity for dialogue and input from subject matter experts.

- **Addressing New Priorities in Modernizing Nutrition Service Provision**

Since the initial drafting of the program announcement and proposal for this project, it has been necessary to incorporate new priorities into the work of the Resource Center.

Integration of home and community based nutrition services into the healthcare system – particularly in the context of the implementation of the Patient Protection and Affordable Care Act – is one new area of focus which was not sufficiently addressed in the initial work plan. Modernization and innovation in business operations, while mentioned in the initial announcement and proposal, is an area that warrants increased attention. The Resource Center reacted to this rebalancing of priorities in selecting presenters for the National Summit, and by using the National Summit as an opportunity to gather additional feedback from participants with regard to their status, understanding and needs in relation to these issues.

In light of the new information gained with regard to a rebalancing of aging network needs and priorities, the Resource Center has amended its work plan for Year 2. The Resource Center will expand the membership of its Expert Advisory Council to ensure individuals with subject matter expertise related to these issues are available to provide feedback and support to the Resource Center in completing its Year 2 activities. The Resource Center will ensure these identified priorities receive sufficient focus when planning and developing trainings, information products and other activities.

Question 3. How have the activities conducted during this project period helped you to achieve the measurable outcomes identified in your project proposal?

- **Outcome 1: Increased awareness of the scope and impact of nutrition services.**

All knowledge-building activities associated with this project, including the National Summit and the additional (in-development) opportunities for information exchange described in this report are based on specific identified learning needs and awareness-building goals which support the overall project objectives.

Before the National Summit, participants were asked for certain information during the registration process. This data provides an indication of the reach of the information presented at the National Summit.

- There were 451 individuals registered as “in-person” attendees, and an additional 104 registered Virtual Sites, with an average of one to four individuals watching the livestream at each virtual location. Additionally, there were 24 presenters, including subject matter experts and selected Perspectives Challenge participants, who attended.
- Participants represented a broad range of organizations and sectors: When looking at the approximate distribution of attendee affiliations, about 60% represented senior nutrition service providers (either independent nonprofits or local government organizations); 12% area agencies on aging; 10% (non-senior nutrition) nonprofits working on hunger, aging or disability issues; 5% for-profit companies; 3% state-level agencies; 2% Federal-level government agencies; 2% academic institutions; and the remaining individuals were from hospital/health care organizations, independent consulting dietitians, city governments or had other affiliations.

- Summit participants represented a broad geographic distribution, with attendees from 48 out of 50 states, as well as the District of Columbia and Puerto Rico. A handful of international participants, representing Canada and Bermuda, also attended.
- Frequently mentioned reasons for attending the National Summit included: seeking information on trends in nutrition, hunger, entrepreneurship, and/or aging; seeking a broader perspective on the role of OAA Programs and looking to hear from experts outside the aging network.

Additionally, an evaluation survey was sent to all participants following the National Summit in order to measure the extent to which this event met the goals and objectives of the Resource Center. This survey achieved a 48% response rate. When asked whether Summit sessions increased their “awareness of the scope and impact of nutrition services”:

- 77% indicated that the first panel (“Perspectives that Shaped the Future”) successfully accomplished this goal;
- 73% indicated that the second panel (“Perspectives on Aging”) successfully accomplished this goal;
- 66% indicated that the third panel (“Perspectives on Nutrition”) successfully accomplished this goal; and
- 66% indicated that the presentations by those selected via the Perspectives Challenge successfully accomplished this goal.

Appendix J contains a copy of the evaluation survey instrument.

In conjunction with the activities leading up to and following the National Summit, the Resource Center published several informational webpages, the usage of which is tracked through Google Analytics and AW Stats. These webpages had over 7,500 unique pageviews over the course of the reporting period. The pages on which visitors spent the majority of their time were the Perspectives Challenge descriptions, which outlined the role of nutrition services in the broader context of the challenges and opportunities of an aging nation, and the National Summit handouts, which provided information about the 40th anniversary celebration of OAA nutrition programs and access to the documents which were provided in hardcopy to Summit in-person attendees.

In the next reporting period, the Resource Center will be able to provide details analytics regarding access to materials related to the digitally published Summit Proceedings, as well as user access and feedback on resources published on the in-development Online Resource Library.

- **Outcome 2: Expanded knowledge of new research, techniques and practices in nutrition services provision.**

Efforts during this reporting period have also focused on the promotion of a growing body of new research and practices related to nutrition services provision.

As mentioned under the previous bullet point, the activities leading up to and following the National Summit had a broad reach in terms of sector, organizational affiliation and geography. In the post-Summit evaluation survey, all participants were asked whether

Summit sessions increased their “knowledge of new research, techniques and business practices in nutrition services provision”:

- 71% indicated that the first panel “Perspectives that Shaped the Future” successfully accomplished this goal;
- 68% indicated that the second panel “Perspectives on Aging” successfully accomplished this goal;
- 60% indicated that the third panel “Perspectives on Nutrition” successfully accomplished this goal; and
- 58% indicated that the presentations by those selected via the Perspectives Challenge successfully accomplished this goal.

The Resource Center also evaluated the extent to which Summit Participants intended to apply this new knowledge at their organizations, following the event:

- 42% indicated they would incorporate new private-sector or entrepreneurial processes into their organization's model.
- 31% indicated they would analyze or investigate demographic changes in their community.
- 33% indicated they would use new/additional technology in their program.
- 60% indicated they would look for new ways to link their program services and/or promotion with health services and outcomes.
- 54% are considering approaching new partners or collaborators in the long or short term.

Several participants submitted comments in the evaluation survey, or in later emails to Resource Center staff, indicating proposed plans of action. A few representative comments follow:

- *“I’m working on nutrition visibility 101. This was inspired by the AOA former Director’s [sic.] conference input.”*
- *“My main focus is to expand relationships and collaborations with the local hospitals to strengthen the care transitions.”*
- *“We will schedule an informational program for our local physicians, social workers and pastors.”*
- *“We are considering partnering with our neighboring counties to have more buying leverage and learn new ideas.”*
- *“We are reaching out to area farmers and farmers markets.”*
- *“The sessions provided ideas on how to switch from measuring meals as output only and look at ways to collect data that shows the outcomes.”*
- *“I currently conduct research on nutrition and the elderly, at USDA/Center for Nutrition Policy & Promotion. I am a Planning Committee Member of the Federal Interagency Forum on Aging-Related Statistics. I thoroughly enjoyed the symposium and got fresh insights related to nutrition for seniors.”*

As noted under the previous bullet, Appendix J contains a copy of the evaluation survey instrument.

Question 4. What was produced during the reporting period and how have these products been disseminated? Products may include articles, issue briefs, fact sheets, newsletters, survey instruments, sponsored conferences and workshops, websites, audiovisuals, and other informational resources.

- **National Resource Center on Nutrition and Aging General Promotional Products**
 - *An updated one-page project overview flyer.* This promotional flyer was updated from last reporting period. This flyer was distributed at such events as the Society for Nutrition Education and Behavior Annual Conference, a Senior Hunger Briefing held on Capitol Hill and among the Leadership Council of Aging Organizations. Appendix K contains a copy of the new version.
 - *A promotional booth* at the Common Goods Vendor Expo of the 2012 MOWAA Annual Conference. Resource Center staff and an Expert Advisory Council member staffed a vendor booth at this event, on August 23, 2012, from 4:00 p.m. to 7:30 p.m., promoting and discussing the National Resource Center and the Online Digital Library with vendor show participants, and gathering contact information from those interested in supporting the work of the Resource Center.
- ***Perspectives on Nutrition and Aging: A National Summit and 40th Anniversary Celebration of OAA Nutrition Programs – Perspectives Challenge Products***
 - *An informational webinar for potential contributors* was held on Thursday, May 3, 2012, at 3:30 p.m. EST. As previously noted, slides related to this webinar are contained in Appendix G.

- *Electronic announcements* promoting the webinar and the Perspectives Challenge were sent to MOWAA's contact lists of senior nutrition and aging professionals and were included in the ACL ENews. Additionally, Resource Center staff encouraged the Steering Committee, Expert Advisory Council and national and regional constituent organizations to include announcement in their newsletters. The Resource Center additionally promoted the Perspectives Challenge via its social media networks. Appendix L contains examples of these electronic announcements.

- *Additional website pages* added to the Perspectives Challenge website to provide additional details and information for potential contributors. Appendix M contains the web content created during this reporting period.

- ***Perspectives on Nutrition and Aging: A National Summit and 40th Anniversary Celebration of OAA Nutrition Programs – General Promotional Products***
 - *An updated website and web registration.* Additional website pages were added to the National Summit website to provide additional details and information for those interested in the event. Appendix N contains the web content created during this reporting period.

 - *A hardcopy brochure* was printed and distributed at the NANASP Annual Conference, the Society for Nutrition Education and Behavior Annual Conference and Leadership Council of Aging Organizations meetings. Appendix O contains a copy of this brochure.

- *Electronic announcements and targeted invitations* for the National Summit were sent to several contact lists of senior nutrition and aging professionals, representatives from federal agencies, congressional staff including professional committee staff and all legislative directors, the Food Policy Working Group, and others working in the academic, for-profit and nonprofit sectors. Announcements were included in the ACL ENews, and Resource Center staff encouraged the Steering Committee, Expert Advisory Council and national and regional constituent organizations (including the Healthy Aging Practice Group, the Alliance to End Hunger, the National Anti-Hunger Organizations coalition, and others) to include announcements in their newsletters. The Resource Center additionally promoted the National Summit via its social media networks. Appendix P contains an overview of the invitation lists and copies of the invitations sent.

- *A press release* was distributed to media outlets on the day of the National Summit. Appendix Q contains a copy of this press release.

- ***Perspectives on Nutrition and Aging: A National Summit and 40th Anniversary***

- Celebration of OAA Nutrition Programs – Virtual Attendee Products***

- *Electronic announcements* were created and distributed, targeting individuals who were unable to travel to attend the National Summit in person. These announcements were included in the ACL ENews, and distributed via national and regional constituent organizations (including AARP, NASUAD, LCAO, the Healthy Aging Practice Group, and others). The Resource Center also promoted the Virtual Summit via its social media networks. Appendix R contains examples of these announcements.

- *A virtual summit website* was created to grant virtual-registrants-only log-in access to downloadable Summit materials and to the National Summit livestream on August 23, 2012. The Resource Center staff additionally provided on-demand technical support to assist anyone who was unable to access the livestream via the website. Appendix S contains screenshots of the virtual summit website.

- *A Mediasite stream* was broadcast live, over the Internet, on the day of the National Summit, allowing virtual participants to hear the presenters and watch the slides and videos simultaneously with the in-person participants. Appendix T contains screenshots of the Mediasite livestream.

- ***Perspectives on Nutrition and Aging: A National Summit and 40th Anniversary Celebration of OAA Nutrition Programs – Participant and Event Materials***
 - *A Program Book* was developed to highlight the 40th Anniversary Celebration and provide virtual and live attendees with necessary information about the goals of the National Summit, the agenda for the day, descriptions of the sessions, biographies of presenters, and other logistical details for the event. Appendix U contains a copy of the Program Book.

 - *Attendee information and registration materials* were created to provide logistical information and onsite support for Summit participants. This included a pre-event email, a registration packet with a name badge, and table cards providing details on how to interact in the online Q&A discussion. Appendix V contains copies of these materials.

- *A 40th Anniversary celebratory slide show*, containing images, scanned slides and other historical materials – many of which were gathered from professionals with a long tenure in the field – was used to highlight, inspire and celebrate the robust history of OAA nutrition programs as Summit participants entered the ballroom. Appendix W contains a copy of this slideshow.

- *Three videos* were created by the Resource Center to set the stage for the National Summit, welcoming participants, opening the Perspectives Challenge presentations and launching the Online Digital Library. Appendix X contains the scripts and links for these videos.

- *A script for the Master of Ceremonies* was drafted by the Resource Center (with additions and improvisation by Laura Lawrence, Director of the Office of Health Promotions, AoA) to provide additional content and ensure the proper flow and timing of the National Summit. Appendix Y contains a copy of the script used during the National Summit.

- ***Perspectives on Nutrition and Aging: A National Summit and 40th Anniversary***

Celebration of OAA Nutrition Programs – Educational Products

- *Three panel discussions* were held at the National Summit in order to present expert research and analysis related to demonstrating the value and promoting the modernization of senior nutrition programs.
- **“Perspectives that Shaped the Present: Celebrating 40 Years of OAA Nutrition Programs,”** centered around three presentations: *A History of the Older Americans Act* (presented by Carol V. O’Shaughnessy, Principal Policy Associate, National Health Policy Forum, who also served as the panel moderator); *Understanding Context: Conceptualization and Reinvigoration* (presented by Dr. Jeanette C. Takamura, Former Assistant Secretary for Aging); and *Pressing the "Reset" Button on Nutrition Delivery Systems* (presented by Josefina G. Carbonell, Former Assistant Secretary for Aging).
- **“Perspectives on Aging: Critical Trends in a Changing World,”** centered around four presentations: *Factors Influencing Nutrition, Aging and Healthcare* (presented by Dr. Robyn I. Stone, Senior Vice President for Research, LeadingAge, who also served as the moderator for this panel); *Leveraging Technology to Improve Senior Nutrition* (presented by Dr. David Lindeman, Director, Center for Technology and Aging, Public Health Institute); *Using Health Policy to Support Nutrition Programs and Link to Healthcare* (presented by Dr. Mary Jane Koren, Vice President, The Commonwealth Fund); and *Applying Private Sector Models to Public Sector Problems* (presented by Ginger Zielinskie, Executive Director, Benefits Data Trust).

- **“Perspectives on Nutrition: Connecting Food, Health and the Future,”** centered around three presentations: *Nutrition and Healthy Aging in the Community* (presented by Dr. Gordon L. Jensen, Professor and Head, Department of Nutritional Sciences, Pennsylvania State University); *The Dietary Guidelines and MyPlate: Promoting a Future of Healthy Eating* (presented by Dr. Robert C. Post, Deputy Director, USDA Center for Nutrition Policy and Promotion); and (presented by Dr. Robert M. Russell, Professor Emeritus of Medicine and Nutrition, Tufts University).

The content of the National Summit sessions (including the panels and other sessions described below) was approved by the Academy of Nutrition and Dietetics for a total of six continuing education credits. Appendix AA, which contains the Proceedings of the National Summit, contains all PowerPoint presentations and additional materials created for the National Resource Center as part of the three panel sessions.

- *Two keynote presentations* were given during the National Summit.
 - **“Newtrition: Health, Food, Hunger and Seniors in 2012 and Beyond,”** (presented by The Honorable Kathy Greenlee, Administrator, Administration for Community Living and Assistant Secretary for Aging) highlighted the 40th Anniversary on OAA nutrition programs and addressed priorities for the future of these programs.
 - **“Food as Medicine that Will Actually Go Down!,”** (presented by Dr. David Katz, Director and Co-Founder, Yale Prevention Research Center), demonstrated the value of nutrition services by highlighting the link between nutrition and health.
- Appendix AA, which contains the Proceedings of the National Summit, contains the materials created for the National Resource Center as part of the two keynotes.

- *Nine speakers selected via the Perspectives Challenge*, presented best practices and innovative models in two “**Your Perspective: New Challenges and Opportunities**” sessions. These presentations included:
 - *Uniting the Continuum of Care*, (presented by Anthony Cirillo, Fast Forward Consulting)
 - *Finding Funding for Congregate Nutrition Programs*, (presented by Carlene Russell, Iowa Department on Aging)
 - *Race, Class, and Frozen Chicken: Perspectives from Philadelphia on Tackling Senior Hunger Citywide*, (presented by Margaret Ernst, Mayor’s Office of Civic Engagement and Volunteer Service)
 - *West Coast Style, Midwest Values—Social Entrepreneurship*, (presented by Jennifer Fralic, LifeCare Alliance)
 - *How Web and Mobile Technologies Are Changing Nutrition Education*, (presented by Marci Harnischfeger, ShopWell)
 - *Care Transitions Initiative/Healthy at Home*, (presented by Samantha Powell, Meals On Wheels, Inc. of Tarrant County)
 - *Interprofessional Health Education to Benefit Aging Population*, (presented by Bernadette Latson, University of Texas Southwestern School of Health Professions)
 - *The Best Possibilities for Seniors Are Choices*, (presented by Nancy Tanquary, Johnson County Area Agency on Aging)
 - *Increasing Access to Nutritious, Local Food for Senior Citizens*, (a video presentation by Jennifer Goggin, FarmersWeb)

Additionally, the results of *Senior Hunger in America: An Annual Report* were released in a “perspectives-style” video presentation: Perspectives on Senior Hunger in America:

An Annual Report, (a video presentation by James P. Ziliak, University of Kentucky Center for Poverty Research). Appendix AA, which contains the Proceedings of the National Summit, contains all PowerPoint slide decks and additional materials created for the National Resource Center as part of these presentations.

- *A Q&A platform* was developed to permit National Summit participants to submit questions and comments to the presenters, as well as for general dialogue before, during and after the event via email, text message/SMS and Twitter. Appendix Z contains screenshots of the online discussion site.
- *Supplemental handouts* were assembled and provided to National Summit participants online, with selected documents provided in hardcopy format to in-person attendees. In partnership with the Institute of Medicine, the Resource Center distributed copies of “Nutrition and Healthy Aging in the Community: Workshop Summary” to all participants. In partnership with the National Foundation to End Senior Hunger, the Resource Center distributed copies of the “2010 Senior Hunger Report Card” and “Seniority: Perspectives on Nutrition. Healthcare. Wellness.” To all participants. Appendix AA, which contains the Proceedings of the National Summit, includes these additional supplemental materials.

- *Additional Perspectives Challenge submissions* were selected by the Steering Committee for publication, but were not presented at the National Summit. The Resource Center created a series of brief “Perspectives” documents which highlight the best practice or best possibility described. These Perspectives include:
 - *Supporting Caregivers and Mature Workers with a New Toolkit on Therapeutic Nutrition for Employers* (Mary Beth Arensberg , Abbott Nutrition Products; Nancy S. Wellman, PhD, RD, Tufts University; John Wilcox, Corporate Voices for Working Families)
 - *Seniors Assisting in Geriatric Education (SAGE)* (Lynell Bond , Meals On Wheels, Inc. Of Tarrant County)
 - *Attracting the Boomers: Making the Shift to a New Age Community Center from a Senior Center* (Jonathan Becker, Senior Services Plus)
 - *Senior Health Now!* (Ann Chickowski, Broward Meals on Wheels)
 - *Increasing Access to Base-Line Program Services for Your Clients...Merger Anyone?* (Andrea Albanese Denning , LifeCare Alliance)
 - *LifeCare Alliance, Serving More Than Just a Meal, a CHOICE.* (Andrea Albanese Denning, LifeCare Alliance)
 - *Meeting the Needs of Our Diverse Clients: Why Culture Counts in Columbus, Ohio* (Andrea Albanese Denning , LifeCare Alliance)
 - *REBIRTH: Restoring Elder Bio-Medical Independence and Restoring Transformational Health* (Michelle DiCillo, CAREgiving Institute)
 - *Wireless Kiosks: Improving Health and Reducing Costs* (Paul Downey , Senior Community Centers)

- *The Free Farm in San Francisco, California – An Intergenerational Gift* (Margaret Dyer-Chamberlain, The Free Farm)
- *California's Older Adult Participation in SNAP* (Barbara Estrada, California Department of Aging)
- *One-Time Meal Labeling: A Solution Providing Meal Identification, Food Safety and Nutritional Information* (Lilly Frawley, R.D./L.D, Meals On Wheels, Inc. of Tarrant County)
- *Teaching Our Children to Care for Future Generations* (Lilly Frawley, R.D./L.D , Meals On Wheels, Inc. of Tarrant County)
- *A Caremanager's Perspective on Nutrition and Aging* (Doris Haas, Atlas Care Management)
- *Embracing the Senior Palate: A Methodology for Responding to Diversity* (Jane Howell, Meals-on-Wheels Greater San Diego, Inc.)
- *Pet Food Program* (Joyce Lapinski, Meals On Wheels, Inc. of Tarrant County)
- *Sharing Your Garden Bounty with Neighbors in Need: The AmpleHarvest.org Model* (Gary Oppenheimer, AmpleHarvest.org)
- *Aging in Place: An Expectation and a Technology Market* (Laurie Orlov, Aging in Place Technology Watch)
- *Artificial Nutrition and Hydration in Advanced Alzheimer's Disease: Quality in End of Life Care* (Judith S. Parnes, LCSW, Elder Life Management)
- *Montgomery County's Senior Nutrition Program: The Secret is Out!* (Melanie R. Polk, MMSc, RD, FADA, Senior Nutrition Program, Department of Health, Montgomery County)

- *Community Living Project (CLP)* (Samantha Powell, MS, RD, LD, Meals on Wheels, Inc. of Tarrant County; Sherry Simon, R.D./L.D., Meals On Wheels, Inc. of Tarrant County; Jamie Harwell, Area Agency on Aging, Tarrant County; and Donald R. Smith, Area Agency on Aging, Tarrant County)
- *Facilitating Health Behavior Change in Homebound Seniors* (Kathie Robinson, MS, R.D./L.D., C.D.E., Meals On Wheels, Inc. of Tarrant County; Sherry Simon, R.D./L.D., Meals On Wheels, Inc. of Tarrant County; Lynn Vargas, R.D./L.D., Meals On Wheels, Inc. of Tarrant County; Samantha Powell, MS, RD, LD, Meals on Wheels, Inc. of Tarrant County; Donald R. Smith, Area Agency on Aging, Tarrant County; and Lyn Dart, PhD, R.D./L.D., Texas Christian University)
- *Service-Learning for Professional Track Dietetics Students* (Kathie Robinson, MS, R.D./L.D., C.D.E., Meals On Wheels, Inc. of Tarrant County; Sherry Simon, R.D./L.D., Meals On Wheels, Inc. of Tarrant County; Lynn Vargas, R.D./L.D., Meals On Wheels, Inc. of Tarrant County; Samantha Powell, MS, RD, LD, Meals on Wheels, Inc. of Tarrant County; Donald R. Smith, Area Agency on Aging, Tarrant County; and Lyn Dart, PhD, R.D./L.D., Texas Christian University)
- *Improving Services for Older Individuals with Intellectual and Developmental Disabilities and Those Experiencing Dementia and Alzheimer's Disease* (Lester Rosenzweig, Schenectady ARC)
- *One Focus. Many Possibilities.* (Brooke Shipbaugh, Cougar Packaging Concepts, Inc.)
- *A Home Delivered Meal Programs Has Been Offering Choice Meals Since 2007* (Sherry Simon, R.D./L.D., Meals on Wheels, Inc. of Tarrant County)

- *Utilizing Evidence Based Screening Tools to Indicate Clients in Most Need of Nutrition Services* (Sherry Simon, R.D./L.D., Meals on Wheels, Inc. of Tarrant County)
 - *Healthy at Home in Tarrant County* (Donald R. Smith, Area Agency on Aging, Tarrant County; Samantha Powell, MS, RD, LD, Meals on Wheels, Inc. of Tarrant County; Kathie Robinson, MS, R.D./L.D., C.D.E., Meals On Wheels, Inc. of Tarrant County; Sherry Simon, R.D./L.D., Meals On Wheels, Inc. of Tarrant County; and Lynn Vargas, R.D./L.D., Meals On Wheels, Inc. of Tarrant County)
 - *Building Strong Seniors and Powerful Programs!* (Shawn Sredersas. Mecosta County Senior Center)
 - *Healthy Aging and Independent Living Project – Diabetes and Nutrition Screening and Counseling* (Lynn Vargas, R.D./L.D., Meals On Wheels, Inc. of Tarrant County)
- Appendix AA, which contains the Proceedings of the National Summit, includes all of these additional Perspectives pieces.
- *The written Proceedings of Perspectives on Nutrition and Aging: A National Summit* were prepared, and they will be combined with edited video clips of the National Summit presentations and broadly distributed in the next reporting period. Appendix AA contains a copy of the full downloadable Proceedings.

- **Online Digital Resource Library Products**

- *The Aging Network Listserv* formally launched at the National Summit.
- *Instructional resources were created* in order to disseminate useful information in support of the Resource Center's goals. These resources include tutorials focused on improvements in business operations, including volunteer and personnel management. The resources were created by an Expert Advisory Council member who updated and expanded upon sections of an original OAA Toolkit which was created through a prior National Resource Center. Appendix BB contains copies of these resources.
- *Several "emerging practice briefs"* were created to facilitate discussion and information exchange about new practices and initiatives being implemented at organizations providing or overseeing senior nutrition services. This collection will be built extensively during the next reporting period. Appendix CC contains examples of the emerging practice briefs.
- *Electronic metadata records* were created for resources added to the collection during this reporting period, including approximately 80 links and documents submitted by AoA, as well as additional resources suggested by Expert Advisory Council members and others.