

# Board CPR: Restoring Health & Vitality to MOW Boards

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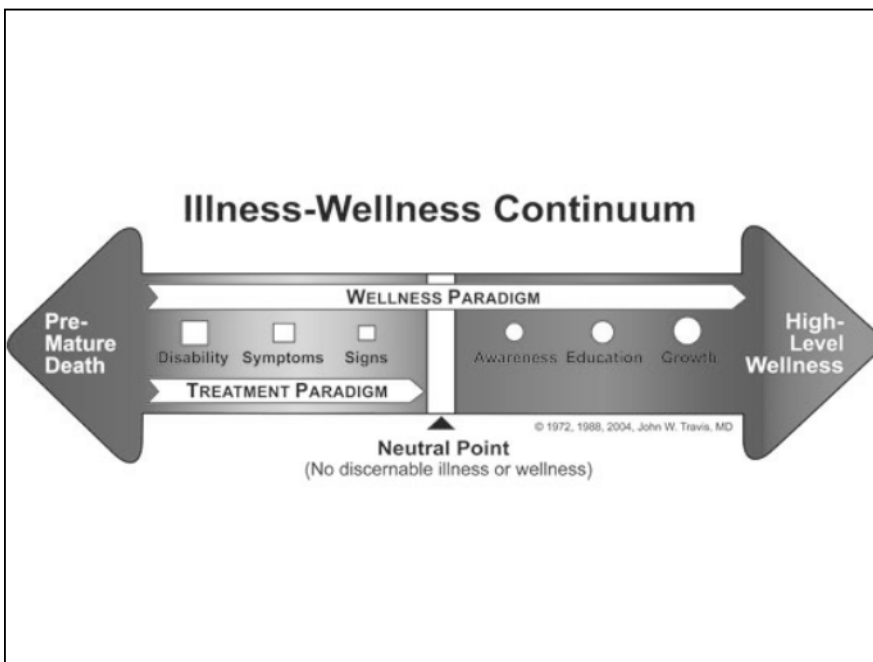
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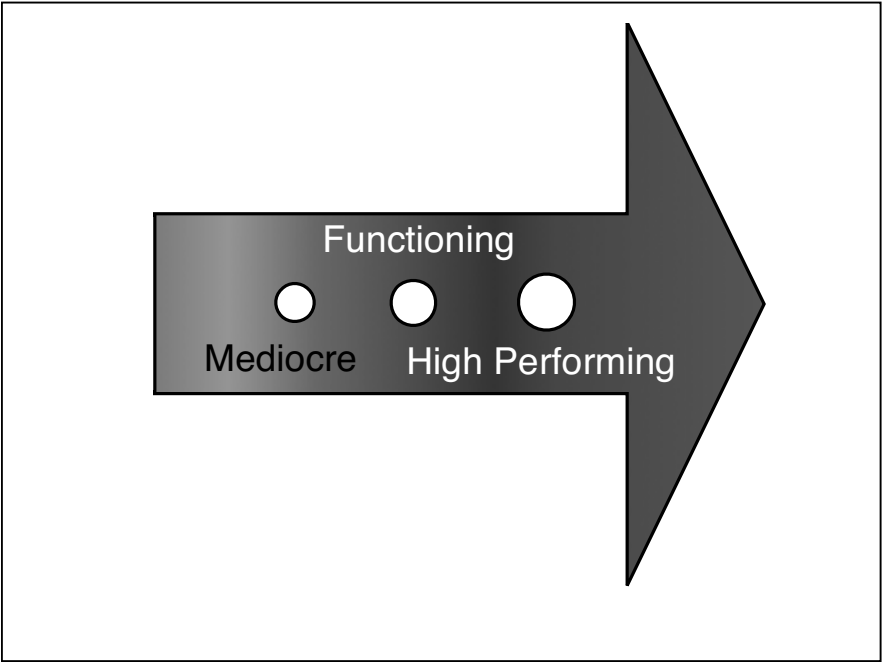
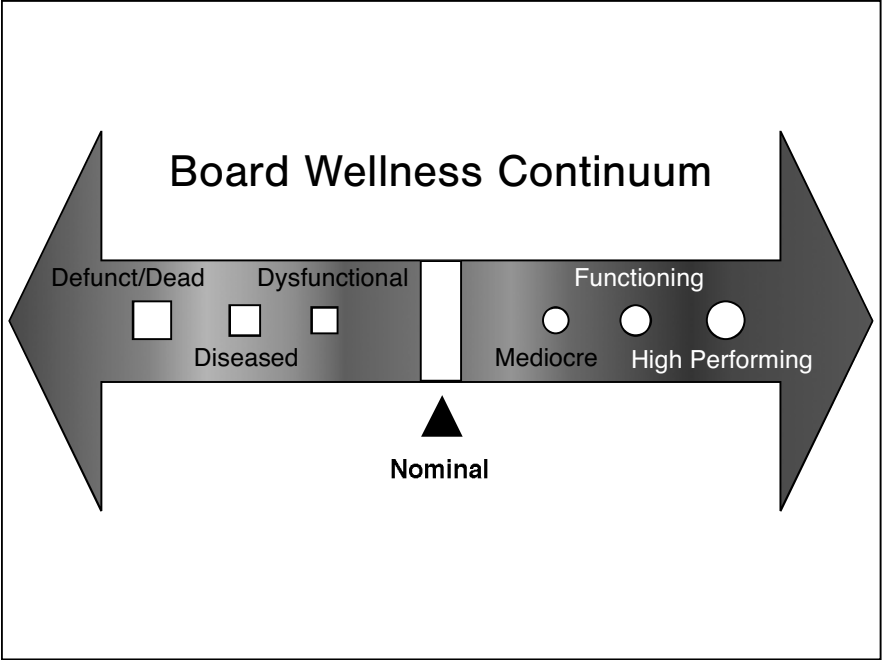


**Have you realized that the governing board either contributes to or detracts from the success of your MOW program?**



**Do you know it's  
impossible to sustain an  
*excellent* MOW  
organization with a  
*mediocre* governing board?**







High Performing Boards - Characteristics



Aggressively advances the organization's mission



Heroically champions the organization's cause



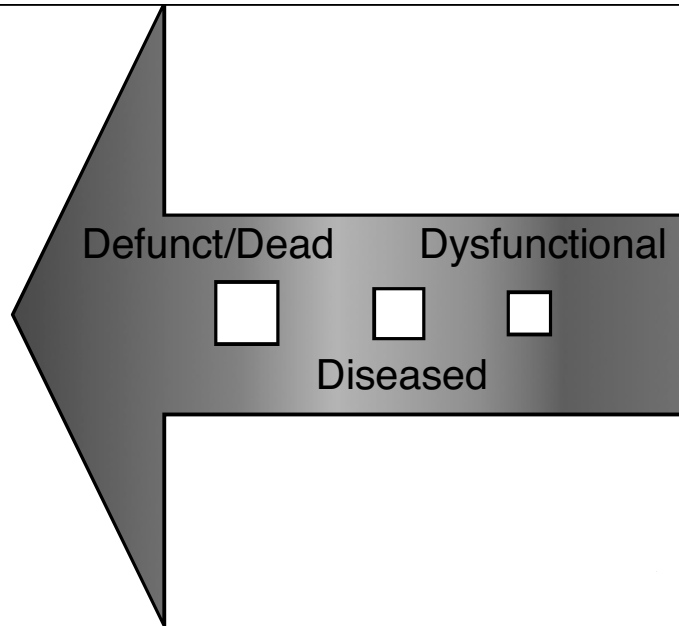
Energetically supports the ED/CEO



Carefully stewards organizational assets



Visibly supports organizational activities



**In your organization how does the governing board *contribute to or detract from* the success of your MOW program?**



Symptoms of a Dysfunctional Board



Board lacks diversity and purpose





Board inadequately equipped to do its job



Board struggles to provide leadership for your  
MOW



Board meets regularly, but meetings lack direction & accomplish little



Episodic occurrences of conflict or chaos



Symptoms of a Diseased Board



Board rarely meets due to poor planning,  
execution, or lack of interest



Board meetings are poorly attended or frequently cancelled due to not having a quorum



Board consistently fails to provide leadership for your MOW



Meetings may be characterized by feuds, quarrels, or power struggles



Symptoms of a Dead/Defunct Board



Board exists in name only



Board either does not meet or meetings are  
lifeless, purposeless, and pointless



Board is mummified or has zombie-like state



Board provides no leadership for your MOW



## Assessing Board Health



Recognize the problems and renew commitment to lead, follow, or get out of the way

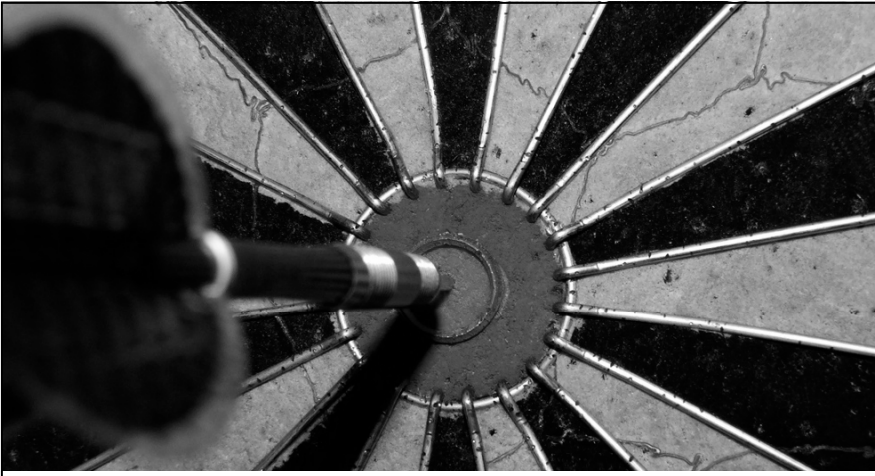




Reignite passion for the purpose



Get the right people on the board



Renew or reclaim organizational purpose



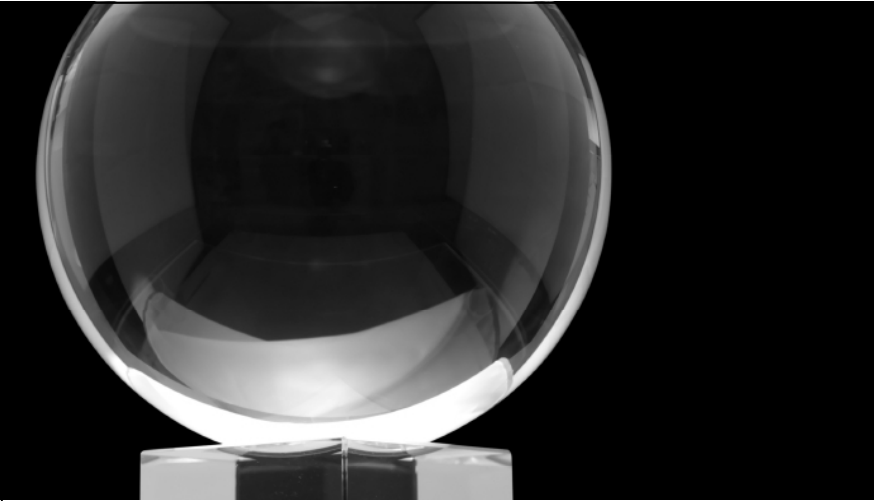
Resuscitating  
Dead or  
Defunct  
Boards



**Drastic measures  
may be required**



**Maintenance &  
preventive  
measures**



**If your board continues on its current path, what lies ahead for your MOW program?**

**“It is easy to dodge our responsibilities, but we cannot dodge the consequences of dodging our responsibilities.”**

Sir Josiah Stamp